

**February 2015  
Media Releases  
Philippines**

## CCP celebrates 61st anniversary

THE Central Colleges of the Philippines is an academic institution committed to become a premier educational institution producing professionals imbued with the proper values and discipline preferred by local and global organizations. Through the years, since its humble beginnings, it has produced professionals who are now leaders in their respective fields. Today, CCP is known to many as the center of excellence in building character and creating leaders. Over the years of

its proud existence is another year that adds up to its achievements, the celebration of its 61 glorious years.

The 61st founding anniversary celebration which will be held from Feb. 13 to 15 will include an "Open-House" for all incoming college freshmen and Grade 7 students who can avail of free entrance examination. The College of Arts and Sciences and Education will sponsor an "Inter-High School Quiz Bee" which is open to all interested high school

students. National Bookstore will also sponsor a bodega sale of books with discount of up to 70 percent. The highlight of the festivity is the grand Mr. & Miss CCP 2015 co-presented by Globe Telecom, National Bookstore, Ever Bilena Cosmetics, Blackwater, Las Ventanas Hotel and Resort Tagaytay, Mary Kay, and Vince Sityar Fashion Collections.

To participate in the activities, you may call 715-5170 loc. 134 or 715-3777. For related news and updates, please visit [www.ccp.edu.ph](http://www.ccp.edu.ph).

Headline: CCP celebrates 61st anniversary

Media Title: Philippine Daily Inquirer

SATURDAY, FEBRUARY 7, 2015

## Valentine's Day Gift Ideas

This is a special post for all Valentine's Day celebrants out there! Whether you're a girl, who would like to spend "Pay day money" to make yourself feel special or if you're a guy who chanced upon this site after searching for possible "gift ideas" for your wonderful partner, you go girls and boys!

### Mary Kay Thinking Of Love

Thinking of Love Eau de Parfum was created with notes to inspire new moments and memories. This scent is made with the sunny citrus and fruity floral top notes of sparkling mandarin, baie rose and spring freesia combined with the blossoming heart of Turkish rose petals, French Violet and Pink Honey Suckle. Plus, a hint of soft bottom notes of vanilla Madagascar, rich iris, velvety musk and Indonesian sandalwood is also added for a long-lasting scent. This gift will come with a note card that can be customized with sweet hand-written notes and a detachable heart charm ade to fit any bracelet!



You may want to throw in Thinking Of Love Body Lotion  
Both available at [www.marykay.com.ph](http://www.marykay.com.ph).



Headline: Valentine's Day  
Gift Ideas  
Media Title: Ask Me Whats  
([http://  
www.askmewhats.com/](http://www.askmewhats.com/))  
By: Nikki Tiu

MARY KAY

## Valentine's Day Essentials From Estée Lauder, Benefit, Philosophy, And Mary Kay

I'm seeing Cupid, heart, and flower cut-outs almost everywhere. Without a doubt, Valentine's day is here and I'm sure a lot of girls are scouring beauty shelves now, looking for products that will make them look their very best on this very special day.

I'll help shorten your search with this packed Beauty Bulletin featuring some of my favorite beauty, skin care, and fragrance brands. I'm revealing five new products that will surely make you look nice, smell nice, and feel nice from head to foot so you'll turn his head around once more. :)



Introducing Mary Kay Thinking of Love, a sweet and romantic fruity- floral fragrance collection that evokes all your joyful memories with your special someone: that first gaze, first date, first kiss, the moment you said "I do."

Reminisce and revel in this fairy tale- like accord of Baie Rose, Spring Freesia, and Mandarin in the top notes, Turkish Rose Petals, Rose Damascena, Textural Osmanthus, French Violet, and Pink Honeysuckle in the heart notes, and Vanilla Madagas Rich Iris, Musk, and Indonesian Sandalwood in the base notes.



Thinking of Love EDP retails at P2,100.00 and Thinking of Love Body Lotion retails at P815.00. You can purchase them from any authorized Mary Kay Beauty Consultant. Just visit [MARY KAY PHILIPPINES](#) on Facebook to inquire about these products.

# Headline: Valentine's Day Essentials from Estee Lauder, Benefit, Philosophy, And Mary Kay

## Media Title: The Beauty Junkee ([www.thebeautyjunkee.blogspot.hk](http://www.thebeautyjunkee.blogspot.hk))

By: Martha Sta. Barbara

MARY KAY

February 12, 2015

1 Comment  
Add Yours

## 7 Steps to Sexy Skin

Be irresistible to touch! By Ira Nopuente



While sweat sessions in the gym give you that lean, strong bod, a few extra minutes in the bathroom help boost your sexy score. How? Well, soft, touchable skin starts in the shower. And now that Valentine's Day is (almost) here, you know you want to score that seductive skin. Check out our fave skincare hacks below...and get ready to reveal an irresistible birthday suit!



### Add a fragrant finishing touch

Spray on this perfumes' exotic mix of Madagascar vanilla and Turkish rose to up the temptation. *Spritz on your pulse points (not all over the body) to make it last.*

Mary Kay Thinking of Love Eau de Parfum, P2,100

Mary is available at [www.marykay.com.ph](http://www.marykay.com.ph).

Headline: 7 Steps to Sexy Skin

Media Title: Female Network  
([www.femalenetwork.com](http://www.femalenetwork.com))

By: Ira Nopuente

MARY KAY

beauty counter

# In The Mood for Romance

Wear the perfect scent to make that date even more memorable



**HUGO BOSS MA VIE POUR FEMME** is inspired by the woman's independent spirit. It has a cacao blossom top note, pink floral bouquets with musced heart note, and a cedarwood base.



**BALENCIAGA PARIS 10 AVENUE GEORGE V** has accents of peppery notes to give it some bite on a base of pure wood notes. It comes in clear glass with a metallic, glossy semi-transparent spray and a glossy silver cap.

**NARCISO RODRIGUEZ NARCISO** EDP reintroduces the traditionally masculine vetiver-based scent. While musk is the signature heart of the fragrance, it's defined by amber, glowing warmth and sensuality. Assertive woody notes of vetiver and luminous white and dark cedar meet florals notes like gardenia and Bulgarian rose.



**PHILOSOPHY AMAZING GRACE** EDP is a floral scent of bergamot, magnet blossoms, and musk for a fragrance that is clean and feminine.



**AVON FEMME** is an elegant fragrance with sparkling freshness and opulent florals. Rich jasmine petals and stunning magnolia touched with radiant amber wood are the key scents.

## YOU ONLY LOVE ONCE

Get into the romantic spirit with these Valentine-themed goodies

**MARY KAY** Thinking of Love EDP is made with citrus and fruity floral top notes of sparkling mandarin, basil rose, and spring fuchsia, combined with heart notes of Turkish rose petals, French violet, and pink honey suckle, and bottom notes of Madagascar vanilla, rich iris, velvety musk, and Indonesian sandalwood. It comes with a note card and a detachable heart charm. A limited-edition body lotion version of the scent is also available. Go to [marykay.com/gh](http://marykay.com/gh)



**LUSH** has limited-edition treats such as the Love Locket bath bombs, which needs to "unlock" to reveal a hidden secret. Crack your locket in half to unveil the heart in the center. As the bath bomb fizzes away it will reveal little agar hearts. Enough for two hearts, the jasmine absolute, neroli oil, and Fair Trade vanilla absolute scents will set the mood for love. Go to [facebook.com/LushPhilippines](http://facebook.com/LushPhilippines) for store locations.

STORE INFO: Avon, [avon.com.ph](http://avon.com.ph); Balenciaga, Greenbelt 5; Hugo Boss fragrances available at leading department stores; Narciso Rodriguez fragrances available at Saks Fifth Avenue; Philosophy, Greenbelt 5, Glorietta 4, Mega Fashion Hub

Headline: In The Mood for Romance  
Media Title: Style Weekend

# IN FULL BLOOM

fresh

Get those "you're blooming!" comments coming all year round, thanks to the Ford family's natural glow. **TEXT & STYLING BY IONNE OCAMPO. PHOTOGRAPHY BY MIKE CUEVAS OF STUDIO 100**

**1** If you don't have time to go to the spa, using this body gel may well be a substitute. It cleanses and moisturizes, but it also stimulates circulation, which helps get rid of cellulite.

**2** This spray-on shield may be lightweight but it's packed with SPF 50, cooling particles, and an anti-wrinkle function.

**3** Jojoba oil mimics the natural fluid our body produces, making it most ideal for retaining the skin's moisture.

**4** Instead of just having one key ingredient, white seed essence works by having different ingredients target different problems.

**5** One pump of this product goes a long way. The runny formula is best controlled and applied with your fingers.

**6** The pristine appearance may tempt you into never actually using it, but rest assured, it is as functional as it is pretty.

**7** Dubbed as the tough stuff of the flora family, clay argil is known to retain an incredible amount of moisture.

**8** On its own, the night cream restores skin damage while sleeping, but when used with the rest (that's seven other products, take note), this pigment-fighting super squad is unbeatable.

**9** Invest in a good eye base like this one, that's thick enough to lie all day but smooth enough for eye makeup to settle on nicely.

PEVONIA BOTANICA Smooth & Tone Body-Selt Gel (P6100) | TOD COOL FOR SCHOOL Jean George L'Or Extreme Sun Spray (P889) | BAYLIS & HARDING Body Lotion (P4951set) | THE FACE SHOP White Seed Real Whitening Essence (P13951set) | MAX FACTOR Face Finity All Day Primer (P925) | HAPPY SKIN Foundation Brush (P499) | BURTS BEES Intense Hydration Lotion (P1450) | MARY KAY Night Cream Whitening System (P1735) | CANMAKE Eye Base (P410)

**meg**  
FEBRUARY 2015 P125

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**MAJA SALVADOR**  
in love and unafraid  
"Mahilig din akong magpakilig"

TAKE YOUR BEST BATH EVER

EXCLUSIVE: Sandara Park's Travel Diary

DECODED: GUY-APPROVED STYLE

10 GUYS YOU MUST MEET

YOUR RELATIONSHIP QUESTIONS ANSWERED

BE GENUINELY HAPPY

Headline: IN FULL BLOOM

Media Title: meg

By: Ionne Ocampo

MARY KAY

o beauty feature

# DREAM BEAUTIFUL

meg flies to the bustling 'city of Hong Kong to witness dreams coming true with beauty brand Mary Kay

TEXT BY NING HILARIO

In 2013, Mary Kay launched One Woman Can, their first modeling contest as part of their golden anniversary celebration. It made so much noise, in and out of the company, that a sequel just had to happen. Dream Beautiful, the 2014 edition, saw a grander approach with more finalists from across the Pacific, intense training for the model and makeup artist tandem, and a stellar lineup of judges—with Coco Rocha headlining the panel, it has the makings of a fashion fantasy. "No matter who wins, we wanted to make sure that everyone who participated came away transformed," explains Sheryl Adkins-Green, Chief Marketing Officer of Mary Kay. "Every one is going to be a role model when they go home. It's a rich educational experience for all the women."



## A DREAM COME TRUE

The finalists spent five days going to casting calls, getting coached by top industry players, and cheesing it up in front of the camera—basically, they lived the fashion dream in Hong Kong

Makeup session with Mary Kay's Global Makeup Artist Luis Casco, who has worked with Hollywood A-listers Cameron Diaz and Heidi Klum



One of the challenges: produce a photo that depicts what models do backstage! The Philippines finalists, together with girls from NZ and Australia.

What does the Queen of Pose look for in a model? "It has to be more about your personality and the confidence you bring. Can you answer questions? Are you relatable?" Coco answers. "As aspirational as cosmetics are, people still want to relate to you—all of that is part of the package."

## THE MARY KAY WAY

Mary Kay Ash opened the door to her (and millions of women's) dreams in the 1960s when she started her eponymous beauty brand. More than fifty years later, the company has fueled women's all over the world by way of skincare and a quasi-scorrity culture. You'll see women with different lives—a stay-at-home mother maximizing her time and talent, a working student juggling several things at once, an acne-prone career woman—being impacted by Mary Kay, whether as part of the brand or as a patron. Here, the values that shape the Mary Kay Way

### THE GOLDEN RULE

Do unto others as you would have them do to you

### THE GO-GIVE SPIRIT

To help others without condition

### THE PRIORITIES OF LIFE

faith first, family second, career third



Rich Sandalwood



Sparkling Mandarin



Exotic Rose

### LOVE ON MY MIND

Conjure memories of your first love or be inspired to make fresh moments with Mary Kay's newest floral fragrance. Its notes make for an intense but refreshing scent

### HOLLYWOOD ROMANCE

Mary Kay Dream Beautiful runner-up Manuel Sabellera models classic makeup looks featuring the brand's star products. meg asks makeup artist/mentor Barbi Chan-Friebel for tips on sporting the looks



Headline: DREAM BEAUTIFUL  
Media Title: meg  
By: Ning Hilario

MARY KAY





1 Lush with hands (P1190) 2 SHELTER 3 KRACIE Pure Savon Body Wash in Kracie (P1189) 4 Philosophy Body Wash in Kracie (P1191) 5 SHELTER 6 SHELTER 7 SHELTER 8 SHELTER 9 SHELTER 10 SHELTER

Headline: Sunny side up  
 Media Title: meg  
 By: Ionne Ocampo