

philippines
the look

beauty begins here
september 2007

MARY KAY®
captivating color. powerhouse skin care.™





Fall in love with the best-selling brand!

Just when you thought it couldn't get better, here comes a brand that will capture your heart. A personalized touch with that will cater to your every whim; coupled with products perfect for your skin. Fall in love with Mary Kay, it's so easy because it's true that Mary Kay was once again the best-selling brand for you! Fall in love with Mary Kay, with products you can trust, and a company you can believe in, we owe every title and success to you!

Mary Kay was once again the best-selling brand in the combined categories of facial skin care and color cosmetics in the U. S. in 2005.

So fall in love with Mary Kay, It's a way of life that nurtures you from within. Fall in love with Mary Kay, it's the best selling brand; So make it part of your scheme!

*America's
Best-Selling Brand

advancing the miracle of anti-aging

The Miracle Set is the premium collection of age-fighting products that work together beautifully. The set utilizes the latest skin care science to bring you the younger-looking skin you want. You'll love what you see- fewer lines and wrinkles , improved firmness and more even skin tone.



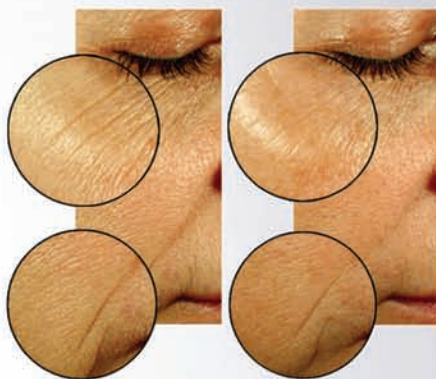
**As seen by a dermatologist on panelists
in a 12-week clinical study:**

83% had a reduction in fine lines and wrinkles.

Up to **25%** improvement in skin elasticity.

100% had softer, more supple skin.

46% improvement in more even skin tone.



Cleanse and Refresh

Choose the Normal to Dry or the Combination to Oily formula. Both TimeWise® 3-in 1 Cleansers combines anti-aging benefits, plus three essential skin care benefits in one product to cleanse, exfoliate and refresh-revealing younger- looking skin.

TimeWise® 3-in 1 Cleanser

Net Wt. 4.5 oz. | P1,175.00

Moisturize and Soften

The emollient- rich lotion of TimeWise® Age-fighting Moisturizer combines the action of 10 hours of hydration and a patented complex to accelerate the skin's natural renewal process, revealing firmer, smoother skin with fewer lines and wrinkles. Choose the Normal to Dry or the Combination to Oily formula.

TimeWise® Age-Fighting Moisturizer

Net Wt. 3.3 fl. oz. | P1,280.00

Firms , softens and reduces the appearance of fine lines and hydrates for up to 10 hours. Suitable for all skin types and protects skin from UVA/UVB rays.

**TimeWise® Age-Fighting Moisturizer with
Sunscreen SPF 15**

Net Wt 3 fl. oz. | P1,280.00

Protect and Renew

Together, TimeWise® Day Solution with Sunscreen SPF 25 and Night Solution deliver our exclusive Pronewal™ system around the clock with crucial protection during the day and boosted renewal at night.

TimeWise® Day Solution Sunscreen SPF 25 helps prevent lines and discoloration before they occur by blocking damaging UVA/UVB rays. A calming peptide helps relax expression lines.

TimeWise® Day Solution Sunscreen SPF 25

Net Wt. 1 oz. | P1,700.00

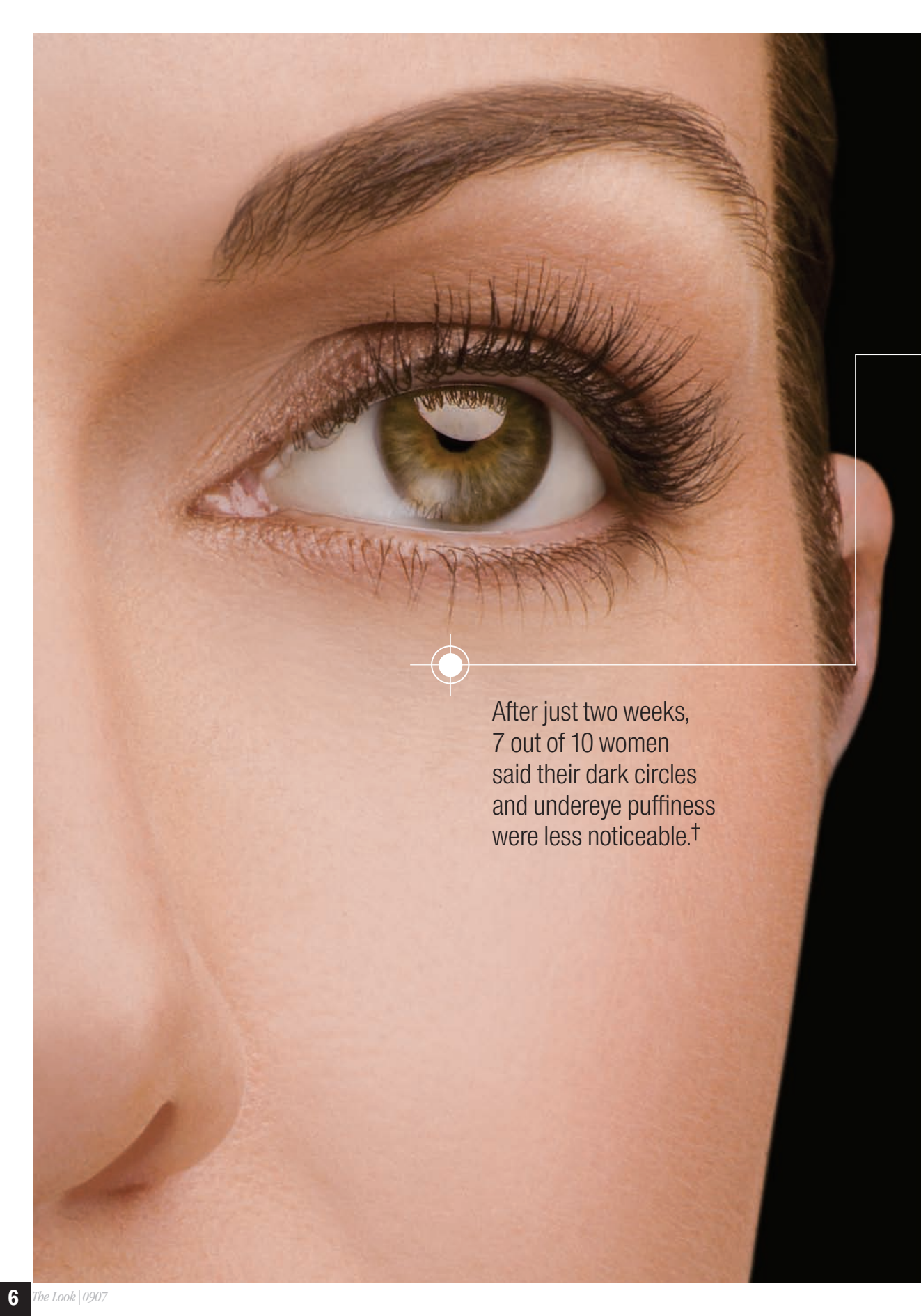
TimeWise® Night Solution provides a unique delivery system of encapsulated vitamins and anti-oxidants combined with collagen -enhancing peptides help fade away deep lines and wrinkles. And now the Nutribeads® microcapsules are even more vitamin packed.

TimeWise® Night Solution

Net Wt. 1 fl. oz. | P1,700.00

*TimeWise® Miracle Set

The Miracle Set contains the four products described on these pages. P5,560.



After just two weeks,
7 out of 10 women
said their dark circles
and undereye puffiness
were less noticeable.†

revitalize your eyes

One product.
Multiple Benefits.
Real Results.

Imagine a product so powerful it can reduce the appearance of both dark circles and undereye puffiness in just two weeks. Now you can get these real results with new TimeWise® Targeted-Action™ Eye Revitalizer. This power-packed serum contains an exclusive blend of ingredients specifically formulated to address the multiple reasons that dark circles and under-eye puffiness may appear.

Within seconds of applying it, you'll feel a cooling sensation as the product begins to work. The end result? Your eyes look rested. Refreshed. Revitalized.

New! TimeWise® Targeted-Action™ Eye Revitalizer
Net.Wt. .34 fl. oz. | P1,850.00

See how the new TimeWise® Targeted-Action™ Eye Revitalizer is specifically formulated to address these multiple reasons of dark circles and undereye puffiness:

- Environmental exposure – a special botanical blend has been shown to condition skin and helps counteract certain environmental elements.
- Aging - special ingredients helps maintain the normal function of the skin and helps prevent fluid from settling under the eyes.
- External irritants – antioxidant has been shown to condition skin and help counteract certain environmental elements and helps protect the skin and aids in maintaining the natural support barrier.
- Excess melanin-additional ingredients have been shown to reduce the appearance of melanin on the surface of the skin.



† In a consumer study conducted by an independent research facility

downsize your thighs

7 out of 10 women had less visible cellulite
and lost up to ½ inch on each thigh!††

Fight cellulite 24 hours a day with TimeWise® CelluShape™ Contouring System. Its powerful mix of ingredients, including botanicals, levels out lumps and bumps and leave the skin feeling perfectly hydrated all day.



The TimeWise® Cellu-Shape™ Daytime Body Moisturizer is a super-charged formula that stimulates cellular activity, significantly increases the skin's hydration level for up to 10 hours, and begins the firming and toning process to help deliver the most dramatic results.

**TimeWise® Cellu-Shape™
Daytime Body Moisturizer**
Net Wt. 8 fl. oz. | P2,300.00

The TimeWise® Cellu-Shape™ Nighttime Body Gel takes advantage of the time that your body naturally uses to rest, rebuild and repair. This formula completes the firming and toning process, strengthening the skin's support system in problem areas so the visible signs of cellulite are minimized. This product also moisturizes skin up to 10 hours so it feels silky smooth to the touch.

**TimeWise® Cellu-Shape™
Nighttime Body Gel**
Net Wt. 5 fl. oz. | P1,700.00

**TimeWise® Cellu-Shape™
Contouring System | P3,900.00**

TimeWise® Cellu-Shape™
Contouring System contains the two
products mentioned on this page.

†† Those are the powerful results a dermatologist saw in a 12 week clinical study at an independent laboratory.

fewer lines why wait?

See Results in Minutes.
See Lasting Results Over Time.
Expression lines? Who needs them?

Now lines and wrinkles can be firmed and tightened for a fresher, more relaxed look. Just click, point and target those expression lines away!

New! TimeWise® Targeted-Action™ Line Reducer

This highly effective product is proven to deliver immediate visible benefits to the forehead and crow's-feet area, two places that are especially vulnerable to expression lines and wrinkles. But it doesn't stop there. With continued use, new TimeWise® Targeted-Action™ Line Reducer delivers lasting benefits to smooth lines and wrinkles.

TimeWise® Targeted-Action™ Line Reducer

Net Wt. .13 fl. oz | P1,900.00

Up to **33%** fewer
forehead lines and wrinkles

Up to **50%** fewer
crow's feet area lines and wrinkles

See the difference in Just 10 Minutes

TimeWise® Targeted-Action™ Line Reducer was shown to be effective in three separate studies. In one study, the results shown above were seen by a leading dermatologist 10 minutes after TimeWise® Targeted-Action™ Line Reducer was applied to forehead.



Discover these innovative products from Mary Kay that help you target more youthful-looking skin.

youthful skin

You can experience these results after just one week.**

85% saw improvement in skin texture

73% saw a reduction in fine lines.

71% saw smaller looking pores.

Try it! Love it! Fight fine lines, refine pores and achieve beautifully smooth skin immediately, with the TimeWise® Microdermabrasion Set.

Step 1: Refine

Net Wt. 2 oz. | P1,530.00

The microfine crystals (the same crystals used by dermatologists) in this super exfoliating cream immediately go to work to polish and gently remove dull skin. This process energizes the skin and reveals a more radiant, healthy-looking you.

Step 2: Replenish

Net Wt. 1 fl. oz. | P1,530.00

This nourishing serum has a wonderful restorative effect. It contains a specialty blend exclusive to Mary Kay –the triple tea complex which provides optimal anti-oxidant and anti-irritant benefits. Skin is instantly smoothed, soothed and softened, preparing it for the next step in your skin care regimen.

TimeWise® Microdermabrasion Set

P3,050.00



stand firm against time

Firms, brightens, provides intense moisturization, plus minimizes fine lines and wrinkles. In a Clinical Study, 96% of participants saw an improvement in the overall appearance of the skin around their eyes.

TimeWise® Firming Eye Cream

Net Wt. .5 oz. | P1,850.00

every woman loves a choice

That's why TimeWise® Age-Fighting Eye Cream is for those who like light weight eye cream. Nine out of ten women saw less noticeable fine lines and wrinkles††- and you can too!

TimeWise® Age-Fighting Eye Cream

Net Wt. .65 oz. | P865.00

kiss lip lines goodbye

Get anti-aging and priming benefits in one product! TimeWise® Age-Fighting Lip Primer creates healthier looking lips by fighting fine lines and wrinkles while light diffusing microspheres decrease their appearance. Use it on lips, inside and outside your lip line, to extend lipstick wear and help prevent lipstick and lippgloss from feathering and bleeding.

TimeWise® Age-Fighting Lip Primer

Net Wt. .05 oz | P1,250.00

cleansing you love in a bar

Enjoy the age-fighting benefits of your TimeWise® Cleanser in a bar! This multi-functional Cleansing Bar gently cleanses, exfoliates and freshens in one time saving step. The exclusive TimeWise® complex and advance ingredients work together to erase the visible signs of aging. It comes in a sleek, translucent soap dish and is perfect for traveling.

TimeWise® 3 in 1 Cleansing Bar

Net Wt. 5 oz. | P1,175.00



† Based on a 12-week clinical study

‡ In a clinical study conducted by an independent laboratory, 9 out of 10 women saw younger-looking skin with a less noticeable wrinkles after 8 weeks.

pure beauty. pure radiance. pure perfection.

PureWhite™ Cleanser

Net Wt. 100g | P1,400.00

Packed with botanical extracts the PureWhite™ Cleanser purifies and soothes the skin. This foaming cleanser prepares skin to receive the maximum benefits of the PureWhite™ System.

PureWhite™ Softener

Net Wt. 100 ml | P1,300.00

Finish the cleansing process with PureWhite™ Softener which lifts away micro-impurities and infuses the skin with ingredients that improve skin tone. Your skin will feel refreshed and supple.

PureWhite™ Essence

Net Wt. 30 ml | P2,500.00

Advanced purifying technology in PureWhite™ Essence powerfully accelerates the whitening process, helping to prevent formation and spreading of dark pigmentation. It also protects from future discoloration and restores long-lasting clarity to the skin.

PureWhite™ Mask

Net Wt. 85 g. | P1,500.00

Enhance the Mary Kay PureWhite™ cleansing process with ingredients that deliver gentle exfoliation and penetrating action to unblock pores, rinsing off instantly to make skin tone appear more even.

PureWhite™ Day Lotion with Sunscreen SPF 15

Net Wt. 30 ml | P2,200.00

This lightweight lotion replenishes essential moisture while supporting the whitening effects throughout the day. It inhibits melanin production at the source, while shielding against skin discoloration caused by UV damage.

PureWhite™ Night Cream

Net Wt. 30 g. | P2,200.00

Use this ultra-luxurious cream at night and awaken to brighter softer skin. Your skin will be infused with moisture, while unique ingredients continue the brightening process during the night when the skin normally renews itself.

PureWhite™ Liquid Foundation

Net Wt. 30 ml. | P1,300.00

This foundation is a complexion enhancer that evens out skin tone and minimizes the appearance of imperfections. Makes foundation application easier and extends wear.



the results are in.

Clinical studies conducted in Asia and around the world show results that are nothing short of amazing! As you can see, customers will experience benefits in as little as two weeks, but you'll want to make them aware that the true benefits of these products are achieved after consistent use.

	2 WEEKS	4 WEEKS	6 WEEKS	8 WEEKS
Improvement of skin tone up to	33%	57%	71%	79%
Improvement of skin clarity up to	15%	22%	25%	30%
Reduction in freckles and age spots	25%	31%	39%	50%



PureWhite™ ORDER OF USE

	MORNING	EVENING
Cleanser (daily-morning and evening)	CLEANSER	CLEANSER
Mask (2-3 times weekly)		MASK
Softener (daily-morning and evening)	SOFTENER	SOFTENER
Essence (daily-morning and evening)	ESSENCE	ESSENCE
Day Lotion with Sunscreen (daily-morning)	DAY LOTION w/ SUNSCREEN	
Night Cream (daily-evening)		NIGHT CREAM
Liquid Foundation (daily-morning)	LIQUID FOUNDATION	

beauty by nature!

Balance is key to beautiful, healthy-looking skin. That's why Mary Kay formulated the new Botanical Customized Skin Care with botanicals specifically chosen to help your skin achieve perfect harmony.

Botanical Customized Skin Care

Botanical Ingredients Deliver Customized Benefits

The Botanical Customized Skin Care Collection includes cleansers, masks, fresheners and moisturizers for normal, dry and oily skin. Each product is formulated with our exclusive Bio-Enriched™ complex, a nutritional blend of ginseng, pomegranate and oat, to which other botanicals are added.



So that each skin type gets exactly what it needs, each formula is customized with additional botanicals. When used as a regimen, one step builds upon another to deliver the most dramatic benefits.

FOR DRY SKIN -Formula 1

Hibiscus is added to all Formula 1 products to help alleviate the uncomfortably tight feel and redness often associated with this skin type. Some research shows that extracted components of hibiscus have antioxidant and anti-inflammatory benefits, which can reduce redness in the skin.

FOR NORMAL SKIN-Formula 2

The extract of beech tree bud is added to all Formula 2 products that are formulated to keep skin in beautiful balance. The beech tree is known as the tree of eternal youth, its extract is reported to enhance the skin's natural processes. The customized products for normal skin energize and revitalize, enhancing the skin's natural beauty.

FOR OILY SKIN- Formula 3

Witch hazel is added to all Formula 3 products to help clarify the skin. When used in skin care products, witch hazel has been known to act as a mild astringent, helping to control oil production so less oil is found on the skin's surface. Witch hazel also has a high content of tannin, a powerful antioxidant that can help reduce the damage caused by free radicals.

Also available in sets: Formula 1 Set, P2850.00 ;Formula 2 Set, P2850.00; Formula 3 Set, P2850.00

1

Formula 1 – Dry Skin

88% of participating Asian women with dry skin experienced supple-feeling skin*

Cleanser 1 | 113 ml | P725.00

Mask 1 | 113 g | P750.00

Freshener 1 | 150 ml | P750.00

Moisturizer 1 | 85 g | P765.00



2

Formula 2 – Normal Skin

94% of participating Asian women with normal skin saw healthy-looking skin*

Cleanser 2 | Net Wt. 113 ml | P725.00

Mask 2 | Net Wt. 113 g | P750.00

Freshener 2 | Net Wt. 150 ml | P750.00

Moisturizer 2 | Net Wt. 118 ml | P765.00



3

Formula 3 – Oily Skin

81% of participating Asian women with oily skin experienced skin that felt balanced*

Cleanser 3 | Net Wt. 113 ml | P725.00

Mask 3 | Net Wt. 113 g | P750.00

Freshener 3 | Net Wt. 150 ml | P750.00

Moisturizer 3 | Net Wt. 118 ml | P765.00

* Based on a 2-week consumer claim study

7 beautiful solutions

1 Revitalize your skin with Vitamin C. Get glowing and radiant skin with Replenish C! It's an intensive facial treatment with 2 breakthrough formulas. The first delivers Pure Vitamin C in its freshest form. The second is an emulsion with potent revitalizing ingredients and a botanical blend of 5 herbs. Together they give you the healthiest most beautiful skin possible.

Replenish C | Box of 4 bottles
Net Wt. 1fl. oz. | P12,250.00



2 Puffy Eyes? Revive them with this cool, soothing gel to leave the eye area firm, toned and moisturized.

Indulge Soothing Eye Gel
Net Wt. .4 fl. oz. | P1,060.00

Problem-solvers. Face -savers. Bright eyes and fixed lips. You'll find solutions for everything from puffy eyes to dull skin tone on the next four pages. So love your skin again! With products like these, its as easy as counting to 6.

Need Hydration? Everybody does

3

Oil Free Hydrating Gel

Net Wt. 1.8 oz. | P1,395.00

This refreshing ,oil free gel transforms your skin by restoring its moisture balance and hydrating for up to 10 hours. The cooling gel absorbs immediately, leaving skin feeling silky and perfectly quenched with marine extract that softens, plus Vitamin E and green tea extract. Ideal for Normal to Oily skin.

4

Intense Moisturizing Cream

Net Wt. 1.8 oz. | P1,395.00

Lavish your skin for a radiant look and unbelievably soft feel. This luxurious cream leaves your skin feeling hydrated for up to 10 hours as it infuses the skin with a marine extract and Vitamin E Minerals like copper, magnesium and zinc that helps nourish skin beautifully. Great for Dry skin.



5

Remove Eye Make up?

Gently remove eye make up without tugging or pulling. Ophthalmologist-tested. Safe for contact lens wearers.

Oil Free Eye Makeup Remover

Net Wt. 3.75 fl. oz | P690.00



6

Reduce Shine?

Helps control shine for at least 8 hours. Plus, you can reapply it though out the day.

Oil Mattifier

Net Wt. .6 fl. oz | P585.00



7

Blemish Control Toner 2%

Blemish Control Toner 2% completes the cleansing process in your skin care regimen as it freshens and leaves your skin free of excess oil. It is 100% fragrance free, non-comedogenic, dermatologist-tested and clinically tested for skin allergy. It contains 2% active ingredient Salicylic Acid and is specifically used for the management of acne.










Blemish Control Toner 2% | Net Wt. 6.5 fl. oz. | P790.00

Mary Kay Skin Care At-A-Glance. To help you achieve beautiful, healthy looking skin, here's a step by step procedure for your daily skin care regimen. You may follow the step by step procedure from left to right for easy application

Mary Kay

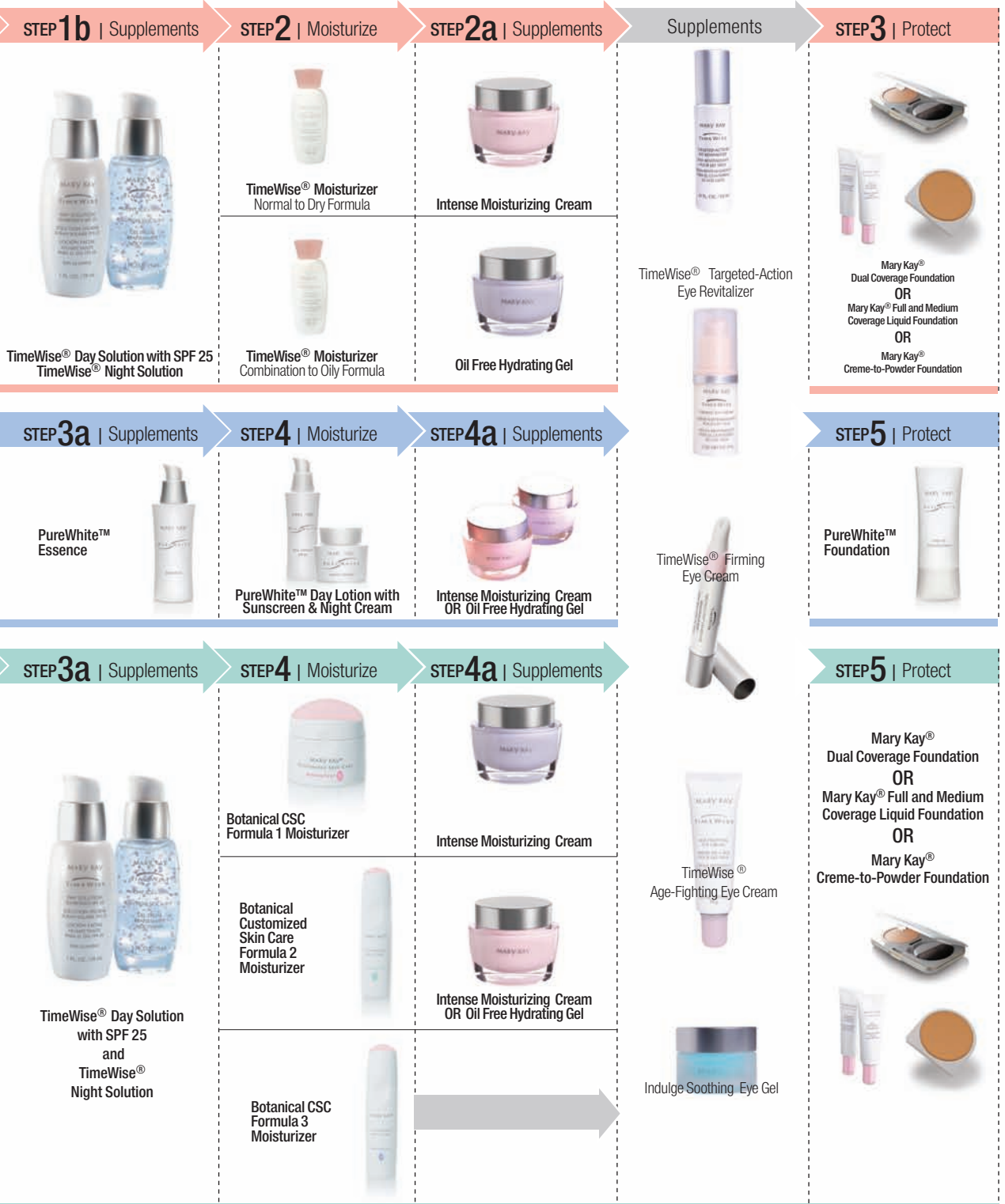
Which Skin Type Are You?		STEP 1 Cleanse, Exfoliate & Freshen	STEP 1a Microdermabrasion
TimeWise®	Normal to Dry	 TimeWise® 3-in1 Cleanser Normal to Dry Formula	 TimeWise® Microdermabrasion
	Combination to Oily	 TimeWise® 3-in1 Cleanser Combination to Oily Formula	

Which Skin Type Are You?		STEP 1 Cleanse	STEP 2 Exfoliate	STEP 3 Freshen
PureWhite®	All Skin Types	 PureWhite™ Cleanser	 PureWhite™ Mask	 PureWhite™ Softener

Which Skin Type Are You?		STEP 1 Cleanse	STEP 2 Exfoliate/Mask	STEP 3 Freshen
Botanical Customized Skin Care	Dry	 Botanical CSC Formula 1 Cleanser	 TimeWise® Microdermabrasion OR Botanical CSC Formula 1 Mask	 Botanical CSC Formula 1 Freshener
	Normal	 Botanical CSC Formula 2 Cleanser	 TimeWise® Microdermabrasion OR Botanical CSC Formula 2 Mask	 Botanical CSC Formula 2 Freshener
	Oily	 Botanical CSC Formula 3 Cleanser	 TimeWise® Microdermabrasion OR Botanical CSC Formula 3 Mask	 Botanical CSC Formula 3 Freshener

Skin Care At-A-Glance

DAILY SKIN CARE OPTIONS



finishing touches

The perfect formula. The perfect shade. We've made it easy to choose a Mary Kay® Foundation for a flawless finish.

Do you prefer a liquid foundation and have combination to oily skin?

Flawless Coverage with a lightweight feel that hydrates while controlling oil for up to 8 hours. Best for Combination to Oily skin.

Mary Kay® Liquid Foundation (Medium Coverage)
Net Wt. 1 fl.oz. | P615.00

Do you prefer a liquid foundation and have normal to dry skin?

Complete coverage with a natural look and feel that provides hydration for up to 6 hours. Best for Normal to Dry skin.

Mary Kay® Liquid Foundation (Full Coverage)
Net Wt. 1 fl. oz. | P615.00



Do you want a moisturizer with just a tint of color?

This lightweight Mary Kay® Tinted Moisturizer with Sunscreen SPF 20 gives you three fabulous benefits in one-sheer color, oil free moisturization and UVA/UVB protection. Choose from 3 adorable shades.

Mary Kay® Tinted Moisturizer with Sunscreen SPF 20
Net Wt. 1.5 fl oz. | P750.00



MK Signature™ Facial Highlighting Pen

MK Signature Highlighting Pen Lights up your look with sheer luminosity as special light-reflecting pigments optically "lift" the shadowy areas of your face. Instantly your face looks brighter, your tone more even and your face more radiant.

MK Signature™ Facial Highlighting Pen
Net Wt. .4 fl. oz. | P1100.00

shade 2





Do you want a good foundation coverage in a compact form?

Oil free, light weight and formulated for all skin types. It can be applied dry for a sheer, natural look.

Mary Kay® Dual Coverage Powder Foundation

Net Wt. .32 oz. | P795.00



Do you like a cream foundation that dries like a powder?

A super silky powder that helps control shine to keep your look fresh.

Mary Kay® Creme-to-Powder Foundation

Net Wt. .35 oz | P590.00

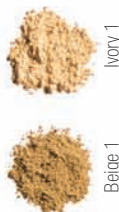


Super-Silky Powder

Help control shine and keep your look fresh with MK Signature™ Loose Powder. The shade choices are perfectly beautiful.

MK Signature™ Loose Powder

Net Wt. .74 oz. | P800.00



Cover and Conceal

Cover and conceal minor imperfections with this streak resistant, lightweight and creamy formula.

MK Signature™ Concealer

Net Wt. .5 oz. | P505.00



Color Accessories



- Custom Compact | P515.00
- Dual Ended Eye Applicator | P40.00
- Round Powder | 60.00
- Retractable Brush | P325.00
- Color Compact | 325.00
- Cheek Color Brush | 50.00



- Foundation Compact P490.00
- Round Powder Brush | P135.00
- Cosmetic Sponge (pack of 2) | P80.00

charming mix

It's all about transition. This trend blends summer with fall in a mix of fabrics, textures and shades.

Eyes:

1. Highlighters like Crystalline eye color mix with pearlescent shades. Apply it on your brow bone, lid and along inner third of lower lashes.
2. The trend also mixes stronger shades with pastel ones like pearlescent Rose Mist eye color. Apply it in the crease of your eye starting at the outer corner and blend with Crystalline.
3. Add contrast with pearlescent Virtual Violet. Apply and blend along top lashline and into outside half of crease. Also, apply along lower lashline. Softly smudge Black eyeliner along top and bottom lashes. (Crystalline, Rose Mist, Virtual Violet, Black)



Cheeks:

Orchid cheek color gives your cheeks a nice, flushed appearance orchid



Lips:

Start with Neutral lip liner. And then capture the beauty of autumn with Toffee lipstick and Melon Sorbet lip gloss



color 101

all the best lip color

from America's best-selling brand

The latest shades. The dreamiest formulas. And Mary Kay was the best-selling brand of lip color, which includes lipstick, lip gloss and lip liner, in the U.S. in 2005.



Beautiful Lips

This advanced formula glides on-and stays on, all the time keeping your lips moist and supple. In shades enriched with anti-oxidants, Vitamin E and a Vitamin C derivative.

**MK Signature™
Crémé Lipstick**
Net Wt. .13 oz | P605.00

neutrals

Say yes to lip loving shine

A lip gloss that feels as great as it shines? Yes! MK Signature™ Nourishine™ Lip Gloss smooths, softens and never feels sticky. And it comes in rich new shades to tout your pout beautifully!

**MK Signature™
Nourishine™ Lip Gloss**
Net Wt. .27 fl oz. | P650.00



The Perfect Line

Perfectly define lips with a retractable pencil that never needs sharpening. Plus, it's waterproof.

MK Signature™ Lip Liner
Net Wt. .009 oz. | P505.00

Kissable Lips

Moisturize dry, rough lips with the Satin Lips lip balm. Clinical results show that a single application of lip balm moisturizes lips for at least 6 hours.

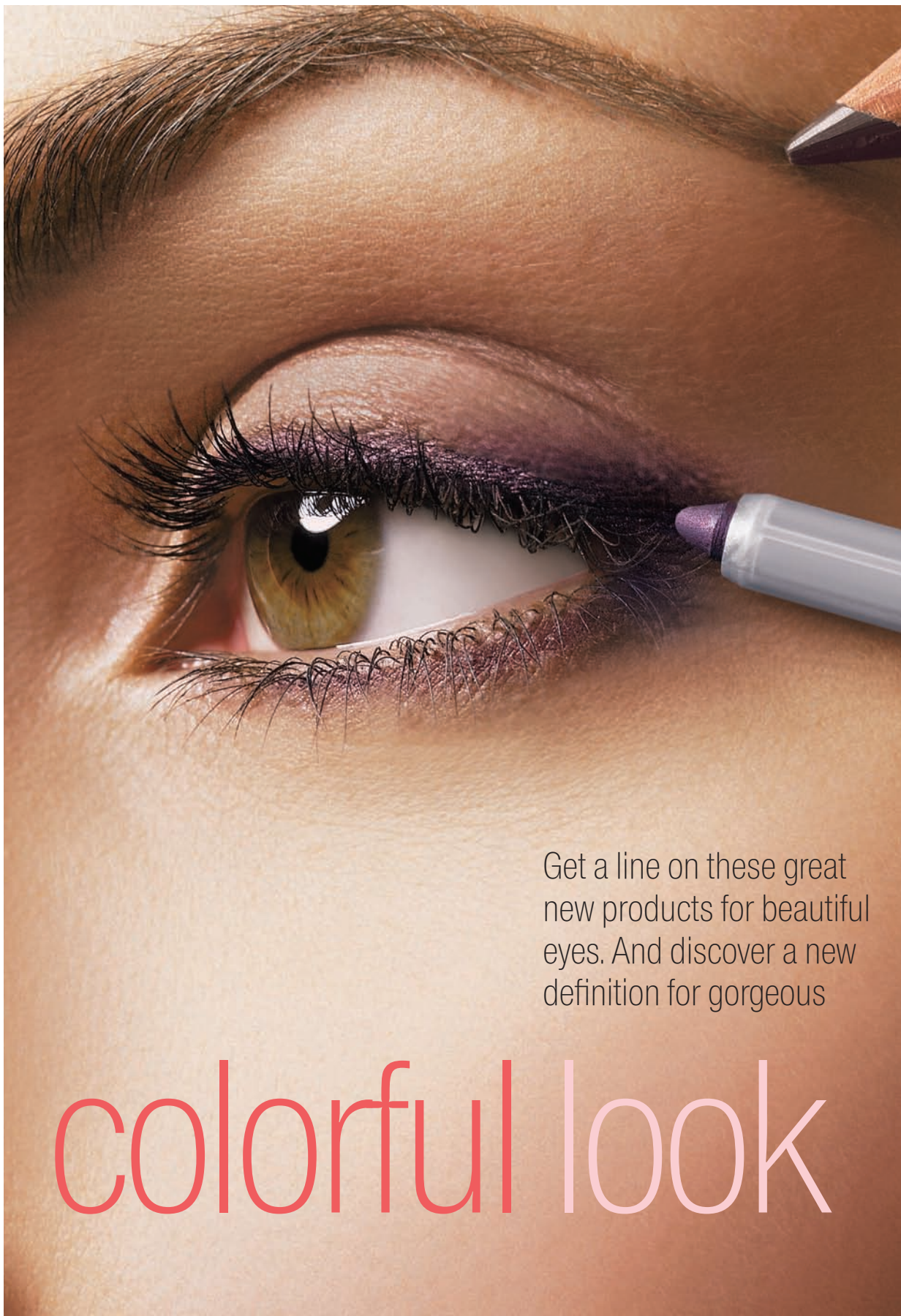
Satin Lips Lip Balm
Net. Wt. .3 oz. | P645.00

Kiss Lip Lines Goodbye

Get anti-aging and priming benefits in one product. Use TimeWise® Age-Fighting Lip Primer on Lips, inside and outside your lip line, to extend lipstick wear, fight fine lines and help prevent lipstick and lip gloss from feathering and bleeding.

TimeWise® Lip Primer
Net Wt. .5 oz | P1,250.00





Get a line on these great new products for beautiful eyes. And discover a new definition for gorgeous

colorful look

gorgeous eyes & cheeks

This easy to glide formula glides on silky smooth for long lasting, crease resistant coverage.

MK Signature Eye Color
Net Wt. .09 oz. | P270.00

MK Signature Eye Color Duets
Net Wt. .07 oz. | P540.00

highlighters
Apply on the
browbone and lid



accents

Apply and blend along top lashline and into outside half of crease



midtone

Apply in crease starting at the outer corner of the eye



A luminous, easy to blend powder that provides natural looking, stay true color and long lasting coverage.

MK Signature Cheek Color
Net Wt. .2 oz. | P385.00

The MK Signature® Brow Definer Pencil features a creamy, long wearing, waterproof formula that strokes on smoothly to create a well-defined look.

MK Signature® Brow Definer Pencil | Net Wt. .04 oz. | P505.00



Longer looking lashes with the natural look you love, fortified with a Vitamin E derivative for stronger looking, softer lashes.

MK Signature Lash Lengthening Mascara (black)
Net Wt. .33 oz. | P595.00

Cover and conceal minor imperfections with this streak resistant, lightweight and creamy formula.

MK Signature Concealer
Net Wt. .5 oz. | P505.00

Thick, thin, subtle or dramatic. The new felt tip applicator and quick dry formula put you in control with easy to apply intense, all day color.

MK Signature Liquid Eye liner (black)
Net Wt. .1 fl. oz. | P850.00

It's what you need to gently remove eye make-up without the hassle.

Mary Kay Oil-Free Eye Make-Up Remover
Net Wt. 3.75 fl. oz. | P690.00



Mechanical eyeliner pencils glide on for waterproof, smudge-resistant wear.

MK Signature® Eyeliner
Net Wt. 0.01 oz. | P505.00

The beauty of nature. The wisdom of ancient traditions. The new Mary Kay® Body Care Collection* can transform an everyday experience into an extraordinary one. Cleansers refresh and renew. Moisturizers nourish. And body spritzers freshen the skin throughout the day. Now you get benefits that go beyond basic body care.

Red Tea & Fig Collection

This enticing collection includes red tea, celebrated for its natural antioxidant benefits. And our Rainforest Harvest blend - including davidsonia plum, lillypilly and lemon aspen - is enriched with nutritional ingredients. Lightly sweetened by fig notes, the scent surrounds you in its warmth.



*available in October 2007



Lotus & Bamboo Collection

The Blue lotus flower and majestic bamboo inspire this collection. Breathe in the clean, crisp scent. Each of the product contains antioxidant-rich extracts of blue lotus and passion flower to help shield skin from damaging free radicals. And carefully selected ingredients nurture your skin to help keep it healthy-looking and beautiful.

Beyond Clean

Purify your body in a fusion of skin-smoothing botanicals. The exfoliating complexes in the Loofah Body Cleansers are infused with tiny bits of natural lofah fiber that removes the surface impurities and restore skin to its natural radiance. And they're gentle enough to use every day. Delight in the Lotus & Bamboo cleanser with mineral-rich bamboo powder and kiwi seeds, or the Red Tea & Fig cleanser with macadamia nut, raspberry seeds and kiwi seeds.

NEW! Mary Kay® Loofah Body Cleanser
In Lotus & Bamboo and Red Tea & Fig
Net Wt. 8 oz. | 1,195.00

Beyond Moisturized

With a nutrients mix of botanicals, the Nourishing Body Lotions leave skin feeling nourished and moisturized. Feel dryness disappear as emollient sunflower oil conditions skin and delivers essential nutrients. Mildly cooling, these lightweight formulas also include vitamin E, a powerful antioxidant. Enjoy the crisp freshness of Lotus & Bamboo or the lush warmth of Red Tea & Fig.

NEW! Mary Kay® Nourishing body Lotion
In Lotus & Bamboo and Red Tea & Fig
Net. Wt. 8 fl. oz. | 1,195.00

Beyond Fresh

Lift your spirits any time of the day or night. The Deo Body Spritzers freshen and deodorize your skin. Plus, they're light enough to indulge in several times a day. Try the Lotus & Bamboo for its clean, invigorating scent and the Red Tea & Fig for its soothing sweetness.

NEW! Mary Kay® Deo Body Spritzers
In Lotus & Bamboo and Red Tea & Fig
Net Wt. 5 fl. oz. | P 1,250.00





Bliss Fulfillment

Enjoy the invigorating scent of mint and a wonderful cooling sensation as this lotion helps relieve tired feet and legs.

Mint Bliss™ Energizing Lotion
for Feet & Legs | Net Wt. 3 fl. oz. | P615.00

Soft. Smooth.
Extraordinary skin.
Make it yours with
these Mary Kay®
products created to
help every part
of your body be its
beautiful best.



Sun Essentials

**Sun Essentials Sensible
Protection SPF 15**
Net Wt. 4.5 fl. oz. | P690.00

**Sun Essentials Ultimate
Protection SPF 30**
Net. Wt. 4.5 fl. oz. | P 740.00

Hydration Elation is Nice

Mary Kay® Hydrating lotion is a treat for skin that's been exposed to wind, dry air and extreme weather. The lotion hydrates for up to 10 hours, leaving skin feeling soft and smooth.

Mary Kay® Hydrating Lotion | Net Wt. 6.5 fl. oz. | P850.00

Shave Time

Mary Kay® 2-in-1 Body Wash & Shave delivers the convenience of a cleanser and shaving cream in one product. The unique botanical formula leaves skin feeling fresh, clean and smooth.

Mary Kay® 2-in-1 Body Wash & Shave
Net Wt. 6.5 fl. oz. | P 850.00



Smooth Move - Anytime

You're on step closer to hands that feel renewed, soothed and pampered. The Satin Hands® Satin Smoothie™ Hand Scrub is a treat you'll want to use daily to cleanse and exfoliate in one step. It leaves hands feeling smooth and soft instantly. And you'll love the fresh peach scent. The set also includes Extra Emollient Night Cream and Satin Hands® Hand Cream. All three come in a pretty peach-colored bag.

Satin Hands® Pampering Set | P2,600.00

Hand Cream. All three come in a pretty peach-colored bag.

Satin Hands® Pampering Set | P2,600.00

Also available for individual sale:

Satin Hands® Satin Smoothie Hand Scrub

Net. Wt. 7.75 oz | P995.00

Satin Hands® Satin Hand Cream

Net Wt. 3 oz. | P 550.00



it's irresistible

Captivating. Refined. Distinctive.
New MK High Intensity™
Cologne Spray is as irresistible
as the man who wears it.
He has an intensity for life—
an intensity you find irresistible.



New! MK High Intensity™ Cologne Spray

It's an ambery oriental with intriguing top notes of icy black fennel and silver sage heightened by crushed coffee beans. The fragrance demands attention with notes of living diathus, Darjeeling black tea and dreamy violet leaves. A powerful masculinity reveals itself when a vintage suede accord merges with smoldering amber. Royal king wood, a Mary Kay exclusive, add rich intensity.

NEW! MK High Intensity™ Cologne Spray

Net Wt. 2.5 fl. oz. | P3,500.00

available in November

Just for Him

Velocity for Him Cologne

Net Wt. 2 fl. oz. | P2,240.00

Think mountain air and wooded forests. This cologne has a clean, crisp scent for the extreme Velocity guy.

Domain Cologne

Net Wt. 2.5 fl. oz. | P 1,590.00

A fresh modern blend of lavender, oak moss and musk reminiscent of the outdoors.

Protect and Prevent

Sunscreen is no longer just for those days on the golf course! MKMen™ Moisturizer Sunscreen SPF 25 gives him the benefits of a sunscreen plus a moisturizer that he can use every day. With UVA and UVB protection his skin will be shielded from harmful rays that may cause premature aging of the skin.

MKMen™ Moisturizer Sunscreen SPF 25

Net Wt. 3 fl. oz. | P1,495.00

A Clean Start

Smooth, healthy-looking skin is his when he starts off his skin care routine with the MKMen™ Face Bar. This essential step begins the process to help reduce the visible signs of aging and restore the look of younger skin.

MKMen™ Face Bar | Net Wt. 4 oz. | P1,150.00



Tests show that when the Moisturizer Sunscreen SPF 25 is used together with the Face Bar in a skin care routine they help reduce the appearance of fine lines and wrinkles.



A delightful fine fragrance for the woman who knows how beautiful life can be.

Bella Belara™ is more than a fragrance—it's a beautiful feeling. The exuberant floral fruity eau de parfum captivates immediately. The senses are first treated to delectable medley of apricot and red nectarine. At its heart, dew-covered rose petals and Moroccan jasmine unfold, while a delightful mix of creamy blond woods and cool mosslinger.

NEW! Bella Belara™ Eau de Parfum
Net. Wt. 1.7 fl. oz. | P2,300.00

available in November

feel beautiful.
be beautiful.

Expressive. Unique.

Affection™ Eau de Parfum is a modern oriental chypre that awakens the senses with sparkling pink peppercorn. At its heart is the surprising sweetness of Chinese osmanthus and white peony. Finally, the warmth of amber woods delivers a lasting impression. It's pure luxury captured in a bottle. Affection. Never let it go.

Affection™ Eau de Parfum
Net Wt. 1 fl. oz. | P2,300.00

Belara Eau de Parfum

Net Wt. 1.7 fl. oz. | P 1,360.00

A creamy floral fragrance blended with musk.

Journey Eau de Parfum

Net Wt. 1.7 fl. oz. | P 1,570.00

A light, traditional floral fragrance.



energize your world

Live it up with Velocity. It's the brand of beauty that captures your energy and your spirit in a exhilarating fragrance and no-fuss skin care that will surely turn your world upside down.



Velocity Facial Cleanser
Net Wt. 5 fl. oz. | P 685.00

This time-saving cleanser works three-ways - it deep cleans your skin, tones to refresh and exfoliates. Specially formulated for young skin. Plus, you get energized by its light Velocity fragrance.

Velocity Lightweight Moisturizer
Net Wt. 4 fl. oz. | P 760.00

This lightweight moisturizer softens and smoothes skin while controlling excess oil. Suitable for young blemish-prone skin. Also, contains a light Velocity fragrance.

Velocity Set | P1,440.00
(contains Facial cleanser and
Lightweight moisturizer)

Velocity Eau de Parfum
Net Wt. 1.7 fl. oz. | P 2,190.00

This euphoric, fruity floral fragrance captures the energy and spirit of youth in a stylish bottle.



get it together

Feel beautiful everyday with the right sets for your skin care needs. Just ask your Independent Beauty Consultant. She'll help you select your customized beauty program.

Basics First for under P 3,000

Don't know where to start? Selecting products to jump start a good regimen can be overwhelming and we hear you! But no worries! Check out our recommended product sets below. These basic sets are enough to get you started with a beautiful routine.

1. SKIN CARE BASIC

A. TimeWise® 3-in-1 Cleanser | P1,175 and TimeWise® Age Fighting Moisturizer | P1,280

OR

B. Botanical Customized Skin Care Set | P 2,850



2. BASIC COLOR

MK Signature® Cheek Color | P385,
MK Signature® Crème Lipstick | P605,
Mary Kay® Dual Coverage Powder Foundation | P795 / Foundation Compact | P490



3. PAMPERING SET

Satin Hands®
Pampering Set
P 2,600



4. MEN'S SET

MK Men™ Face Bar | P1,150
MK Men™ Moisturizer Sunscreen
SPF 25 | P1,495



Beauty Add-ons for under P 2,000

Want more? Here are more products you could add on to your beauty routine to attain that ultimate gorgeous look!

1. PROTECT SET

Mary Kay® Liquid
Foundation | P615

MK Signature™
Loose Powder | P800

MK Signature™
Concealer | P 505



2. LIP SET

MK Signature™
Lip Liner | P505

MK Signature™
Crème Lipstick | P605

MK Signature™
Nourishine Lip
Gloss | P650



3. EYE SET

MK Signature™ Eye Liner | P505

MK Signature™ Lash

Lengthening Mascara | P595

MK Signature™ Brow Definer | P505



4. BODY CARE

Mary Kay® 2-in-1 Wash & Shave
Mary Kay® Hydrating Lotion
P 850



Beauty Supplements

Ready for the next step? Once you have familiarized yourself with the use of the basic products, you may want to boost your current regimen with these products to enhance and maximize the benefits you're after!

1. DAY/NIGHT SET

TimeWise® Day Solution
Sunscreen SPF 25 | P1,700

TimeWise® Night
Solution | P1,700



2. MICRODERMABRASION SET

Step 1: Refine | P 1,530

Step 2: Replenish | P 1,530



3. CELLUSHAPE

TimeWise®
Cellu-Shape™
Contouring System
P3,900



4. SUPPLEMENTS MUST HAVE!

Oil Free Eye Make-Up
Remover | P690
TimeWise® Age Fighting
Eye Cream | P865





Our Independent Beauty Consultants enjoy being part of a world-wide community that fosters encouragement, friendship and motivation. With Mary Kay you are in business for yourself but never by yourself as the company provides many types of ongoing education and support.

Mary Kay awards millions of pesos in prizes that will pamper you with sparkling jewelry, luxury trips and the legendary career car program.

As a customer or an Independent Beauty Consultant, it's nice to know that the company supports women and the community through

sponsorship of non-profit foundations such as the Mary Kay Ash Charitable Foundation to find cures for cancers that affect women and to help end domestic violence.

Mary Kay Ash believed that she could change people's lives by offering them an unlimited business opportunity. She started her "dream company" forty years ago; understanding that women would embrace the opportunity to create their own balance between their faith, family life and their work.



Host a Class!

Now hosting a skin care class can be fun and exciting!

Get a FREE gift everytime you host a class.

Ask your Independent Beauty Consultant how.

Mary Kay's Mission. is to enrich women's lives with all we have to share- the Mary Kay business opportunity, quality products and the Mary Kay Ash Charitable Foundation, a foundation committed to social and health issue that affect women. This mission helps Mary Kay Independent Beauty Consultants like me make more than a living. It helps us make a difference. If you'd like to know more, please call me.

Here's a quick look at the products we offer and the prices. If you wish to place an order, contact your Independent Beauty Consultant.

NOTE: For color products that have a ▲ symbol, refer to the page that lists the shade choices for that product.

COLOR 101 (page 22)

Charming Mix

Crystalline Eye Color	.09 oz.	▲ 270.00
Rose Mist Eye Color	.09 oz.	▲ 270.00
Virtual Violet Eye Color	.09 oz.	▲ 270.00
Black Eyeliner	.01 oz.	▲ 505.00
Orchid Cheek Color	.2 oz.	▲ 385.00
Neutral Lipliner	.01 oz.	▲ 505.00
Toffee Lipstick	.13 oz.	▲ 605.00
Melon Sorbet Lip Gloss	.27 fl. oz.	▲ 650.00

NEW PRODUCTS (page 6-7, 26-27, 30-31, 32-33,)

Targeted-Action Eye Revitalizer	.34 fl. oz.	1,850.00
Mary Kay Red Tea and Fig Looftah Body Cleanser	8 oz.	1,195.00
Mary Kay Red Tea and Fig Nourishing Body Lotion	8 fl. oz.	1,195.00
Mary Kay Red Tea Fig Deo Body Spritzer	5 fl. oz.	1,250.00
Mary Kay Lotus & Bamboo Looftah Body Cleanser	8 oz.	1,195.00
Mary Kay Lotus & Bamboo Nourishing Body Lotion	8 fl. oz.	1,195.00
Mary Kay Lotus & Bamboo Deo Body Spritzer	5 fl. oz.	1,250.00
Bella Belara EDP	1.7 fl. oz.	2,300.00
High Intensity Cologne	2.5 fl. oz.	3,500.00

REGULAR-LINE PRODUCTS (pages 4-11)

TIMEWISE SKIN CARE

3-in-1 Cleanser (Normal/Dry)	4.5 oz.	1,175.00
3-in-1 Cleanser (Combination/Oily)	4.5 oz.	1,175.00
3-in-1 Cleansing Bar (with soap dish)	5 oz.	1,175.00
Age-Fighting Moisturizer (Normal/Dry)	3.3 fl. oz.	1,280.00
Age-Fighting Moisturizer (Combi/Oily)	3.3 fl. oz.	1,280.00
Age-Fighting Moisturizer Sunscreen SPF 15	3 fl. oz.	1,280.00
Day Solution Sunscreen SPF 25	1 fl. oz.	1,700.00
Night Solution	1 fl. oz.	1,700.00
Miracle Set		5,560.00
(Includes 3-in-1 Cleanser, Age-Fighting Moisturizer, Day Solution, Sunscreen SPF 25, Night Solution)		
Step1: Refine	2 oz.	1,530.00
Step2: Replenish	1 fl. oz.	1,530.00
Microdermabrasion Set		3,050.00
Targeted-Action Eye Revitalizer NEW	.34 fl. oz.	1,850.00
Targeted-Action Line Reducer	.13 fl. oz.	1,900.00
Firming Eye Cream	.5 oz.	1,850.00
Age-Fighting Eye Cream	.65 oz.	865.00
Age-Fighting Lip Primer	.05 oz.	1,250.00
Cellu-Shape Daytime Body Moisturizer	8 fl. oz.	2,300.00
Cellu-Shape Nighttime Body Gel	5 fl. oz.	1,700.00
Cellu-Shape Contouring System		3,900.00

BOTANICAL CUSTOMIZED SKIN CARE (pages 14-15)

Cleanse		
F1 Cleanser	113 ml	725.00
F2 Cleanser	113 ml	725.00
F3 Cleanser	113 ml	725.00

Exfoliate		
F1 Mask	113 g	750.00
F2 Mask	113 g	750.00
F3 Mask	113 g	750.00
Freshen		
F1 Freshener	150 ml	750.00
F2 Freshener	150 ml	750.00
F3 Freshener	150 ml	750.00
Moisture Balance		
F1 Moisturizer	85 g	765.00
F2 Moisturizer	118 ml	765.00
F3 Moisturizer	118 ml	765.00
Sets		
Botanical Set F1		2,850.00
Botanical Set F2		2,850.00
Botanical Set F3		2,850.00

VELOCITY (page 34)

Facial Cleanser	5 fl. oz.	685.00
Lightweight Moisturizer	4 fl. oz.	760.00
Eau De Parfum	1.7 fl. oz.	2,190.00
Velocity for Him Cologne	2 fl. oz.	2,240.00
Velocity Set		1,440.00

PUREWHITE SYSTEM (pages 12-13)

PureWhite Cleanser	100 g	1,400.00
PureWhite Mask	85 g	1,500.00
PureWhite Softener	100 ml	1,300.00
PureWhite Essence	30 ml	2,500.00
PureWhite Day Lotion Sunscreen SPF15	30 ml	2,200.00
PureWhite Night Cream	30 g	2,200.00
PureWhite Liquid Foundation	30 ml	1,300.00
PureWhite Set (7 pcs. w/ bag)		11,780.00

FOUNDATIONS, CONCEALERS, AND POWDERS (pages 20-21)

Mary Kay Medium-Coverage Foundation	1 fl. oz.	▲ 615.00
Mary Kay Full-Coverage Foundation	1 fl. oz.	▲ 615.00
Mary Kay Dual-Coverage Powder Foundation	.32 oz.	▲ 795.00
Mary Kay Crème-To-Powder Foundation	.35 oz.	▲ 590.00
Mary Kay Tinted Moisturizer with Sunscreen SPF20	1.5 fl. oz.	▲ 750.00
MK Signature Concealer	.5 oz.	▲ 505.00
MK Signature Loose Powder	.74 oz.	▲ 800.00
Facial Highlighting Pen	.04 fl. oz.	1,100.00

CUSTOMIZED SKIN CARE (pages 16-17)

For Eyes		
Indulge Soothing Eye Gel	4 oz.	1,060.00
Oil-Free Eye Make-up Remover	3.75 fl. oz.	690.00
For Lips		
Satin Lips Lip Balm	.3 oz.	645.00
For Face		
Blemish Control Toner 2%	6.5 fl. oz.	790.00
Intense Moisturizing Cream	1.8 oz.	1,395.00
Oil-Free Hydrating Gel	1.8 oz.	1,395.00
Oil Mattifier	6 fl. oz.	585.00
Replenish C	1 fl. oz.	12,250.00

MEN'S SKIN CARE (pages 30-31)

MKMen Face Bar	4 oz.	1,150.00
MKMen Moisturizer Sunscreen SPF 25	3 fl. oz.	1,495.00

MK SIGNATURE LIP PRODUCTS (page 22-23)

Crème Lipstick	.13 oz.	▲ 605.00
Lip Liner	.01 oz.	▲ 505.00
NouriShine Lip Gloss	.27 fl. oz.	▲ 650.00

MK SIGNATURE EYE PRODUCTS (page 25)

Eye Color Duet	.07 oz.	▲ 540.00
Eye Color	.09 oz.	▲ 270.00
Eyeliner	.01 oz.	▲ 505.00
Liquid Eyeliner	1 fl. oz.	▲ 850.00
Brow Definer Pencil	.04 oz.	▲ 505.00
Lash Lengthening Mascara	.33 oz.	▲ 595.00

MK SIGNATURE CHEEK COLOR (page 25)

Cheek Color	.2 oz.	▲ 385.00
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COMPACTS/APPLICATORS (page 21)

Custom Compact		515.00
Color Compact		325.00
Foundation Compact		490.00
Cheek Color Brush		50.00
Dual Ended Eye Applicator		40.00
Lip Color Brush		60.00
Retractable Powder Brush		325.00
Cosmetic Sponge (2/pack)		80.00
Round Powder Brush		135.00

WOMEN'S FRAGRANCE (pages 32-33)

Bella Belara EDP NEW	1.7 fl. oz.	2,300.00
Affection Eau de Parfum	1 fl. oz.	2,300.00
Belara Eau de Parfum	1.7 fl. oz.	1,360.00
Journey Eau de Parfum	1.7 fl. oz.	1,570.00

MEN'S FRAGRANCE (pages 30-31)

High Intensity Cologne NEW	2.5 fl. oz.	3,500.00
Domain Cologne	2.5 fl. oz.	1,590.00

BODY CARE (pages 26-29)

Mary Kay Red Tea and Fig Looftah Body Cleanser NEW	8 oz.	1,195.00
Mary Kay Red Tea and Fig Nourishing Body Lotion NEW	8 fl. oz.	1,195.00
Mary Kay Red Tea Fig Deo Body Spritzer NEW	5 fl. oz.	1,250.00
Mary Kay Lotus & Bamboo Looftah Body Cleanser NEW	8 oz.	1,195.00
Mary Kay Lotus & Bamboo Nourishing Body Lotion NEW	8 fl. oz.	1,195.00
Mary Kay Lotus & Bamboo Deo Body Spritzer NEW	5 fl. oz.	1,250.00
Mary Kay 2-in-1 Wash & Shave	6.5 fl. oz.	850.00
Mary Kay Hydrating Lotion	6.5 fl. oz.	850.00
Satin Hands Pampering Set		2,600.00
Satin Hands Satin Smoothie	7.75 oz.	995.00
Satin Hands Hand Cream	.3 oz.	550.00
Mint Bliss Energizing Lotion for Feet & Legs	3 fl. oz.	615.00

SUN CARE (page 28)

Sun Essentials Sensible Protection Sunblock SPF 15	4.5 fl. oz.	690.00
Sun Essentials Ultimate Protection Sunblock SPF 30	4.5 fl. oz.	740.00

ALL PRICES ARE SUGGESTED RETAIL.

Prices are subject to change without prior notice.



capture mary kay's radiance
see it. love it. get it.

MARY KAY (PHILS), INC.

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7000 Zamboanga City
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You can get in touch with your Mary Kay Beauty Consultant at:

Beauty Consultant Name: _____

Contact Nos: _____

Visit our website : www.marykay.com.ph

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