



discover the
beauty of mary kay
see it. love it. get it.

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You can get in touch with your Mary Kay Beauty Consultant at:

Beauty Consultant Name: _____

Contact Nos: _____

Visit our website : www.marykay.com.ph

MARY KAY®



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OF THE PHILIPPINES, INC.
www.dsap.ph



philippines
the look

beauty begins here
july 2008

MARY KAY®
captivating color. powerhouse skin care.™



Powerhouse Skin care

Beautiful, Healthy –looking skin starts with powerhouse skin care from Mary Kay.

Using the latest advances in skin care science, Mary Kay develops innovative, customized products that deliver the benefits you want.

Now you can discover why millions of women around the world are loyal Mary Kay customers. It's because Mary Kay products consistently deliver the benefits women want at great prices. Mary Kay creates targeted skin care products with ingredients that are carefully chosen and rigorously tested. And the scientist in the Mary Kay Skin Care Laboratories ensure that our products are safe and effective in delivering results.

From age-fighting skin care brightening to super-hydrating moisturizers, get the Mary Kay products just right for your skin type.

**It all starts with a clear, smooth healthy-looking skin.
The kind that you can get with Mary Kay® Skin Care.**



advancing the miracle of

When it comes to beauty, there are just some things a girl cannot deny herself. Like skin care that's anything but routine. What you've got to have morning and night is skin care that's hard-working. Age-fighting. And delivers miraculous results around the clock. Oh, and did I mention easy to use? That's why this skin care regimen has women everywhere buzzing with excitement!

Moisturize and Renew
The special ingredients in TimeWise® Age-Fighting Moisturizer hydrate for up to 10 hours and accelerate the skin's natural renewal process.

TimeWise® Age-Fighting Moisturizer | Net Wt. 3.3 fl. oz. | P1,280.00



More Than a Cleanser

TimeWise® 3-In-1 Cleanser is one product that does triple the work to cleanse, exfoliate and refresh. In normal to dry or combination to oily formulas.

TimeWise® 3-In-1 Cleanser
Net Wt. 4.5 oz. | P1,175.00



This advance lotion protects your face from UVA/UVB rays. It's formulated with patented TimeWise® anti-aging complex to help reduce the visible signs of aging, plus it hydrates for up to 10 hours. For all skin types.

TimeWise® Age-Fighting Moisturizer with Sunscreen SPF 15
Net Wt. 3 fl. oz. | P1,280.00

anti-aging

Protect During the Day

TimeWise® Day Solution Sunscreen SPF 25 blocks UVA/UVB rays while a calming peptide helps relax expression lines.

TimeWise® Day Solution Sunscreen SPF 25
Net Wt. 1 fl. oz. | P1,700.00

Replenish at Night

Let vitamins, antioxidants and collagen-enhancing peptides nourish, smooth and firm skin while you sleep with TimeWise® Night Solution.
Net Wt. 1 fl. oz. | P1,700.00



beautyTIPS

Get visible results for younger-looking skin.

Follow the steps of this daily skin care regimen and you could experience results like these as seen by a dermatologist on panelists in a 12-week clinical study

- 83% had a reduction in fine lines and wrinkles.
- 25% improvement in skin elasticity.
- 100% had softer, more supple skin.
- 46% improvement in more even skin tone.

before



after



TIP:

Your choice of a Mary Kay® foundation makes the perfect finish to your Miracle Set.

cleansing you love in a bar

Enjoy the age-fighting benefits of your TimeWise® Cleanser in a bar! This multi-functional Cleansing Bar gently cleanses, exfoliates and freshens in one time saving step.

TimeWise® 3-in-1 Cleansing Bar
Net Wt. 5 oz. | P1,175.00



Age- fighting products that deliver real results you'll love.

Reawaken to



let the **transformation** begin

As skin ages it becomes overwhelmed by UV damage and the natural aging process. Wrinkles appear, collagen is diminished, and elasticity and vibrancy are lost. Now TimeWise® Replenishing Serum+C formulated with multiple botanical sources of vitamin C, provides clinically proven benefits that can transform your skin.

This serum absorbs quickly to reinforce the production of collagen and elastin, leaving youthful contours restored. Skin will be firmer, and its resilience will be enhanced. Wrinkles will be noticeably diminished and reduced in length, depth and number. And your skin will be fortified against radical damage.

Php 7,000.00 -Box of 4 vials

women agree that timewise®
replenishing serum+c works!

After a 12-week clinical study:

- Up to 33% improvement in fine wrinkles
- Up to 33% improvement in skin elasticity and contouring
- Up to 33% improvement in skin clarity
- Up to 50% improvement in skin texture

Here are the immediate benefits women saw during a consumer study conducted in Asia:

- 90% said their skin immediately looked enhanced and brightened
- 88% said their skin immediately felt refreshed
- 86% said their skin immediately looked more toned

younger-looking skin

instantly refine

Try it! Love it! Fight fine lines, refine pores and achieve beautifully smooth skin immediately, with the TimeWise® Microdermabrasion Set.

*You can experience these results after just one week.***

85% saw improvement in skin texture

73% saw a reduction in fine lines.

71% saw smaller looking pores.



Step 1: Refine

The microfine crystals (the same crystals used by dermatologists) in this super exfoliating cream immediately go to work to polish and gently remove dull skin. This process energizes the skin and reveals a more radiant, healthy-looking you.

Net Wt. 2 oz. | P1,530.00

Step 2: Replenish

This nourishing serum has a wonderful restorative effect. It contains a specialty blend exclusive to Mary Kay –the triple tea complex which provides optimal anti-oxidant and anti-irritant benefits. Skin is instantly smoothed, soothed and softened, preparing it for the next step in your skin care regimen.

Net Wt. 1 fl. oz. | P1,530.00

**TimeWise® Microdermabrasion Set
P3,050.00**

**In a consumer study conducted by an independent research facility

Reach a new level of anti-aging

Deep lines. Dark spots. Dull skin. These age tellers can show a woman's skin in various degrees. So fight the ones you see by customizing your Miracle Set with these amazing anti-aging champions. And take younger-looking skin to a new level this year.



Firm Up Around Eyes

TimeWise® Firming Eye Cream firms, brightens, provides intense moisturization, plus minimizes fine lines and wrinkles. In a clinical study, ‡ 96 percent of participants saw an improvement in the overall appearance of the skin around their eyes.

TimeWise® Firming Eye Cream
Net Wt. .5 oz. | P1,850.00

‡ Based on a 12-week clinical study
** In a consumer study conducted by an independent research facility



Diminish and Depuff Eyes

One product. Multiple benefits. Real results. This power-packed serum contains an exclusive blend of ingredients specifically formulated to address the multiple causes of dark circles and under-eye puffiness. Within seconds of applying it, you'll feel a cooling sensation as the product begins to work. After just two weeks, seven out of 10 women said their dark circles and under-eye puffiness were less noticeable**

TimeWise® Targeted-Action™ Eye Revitalizer
Net Wt. .34 fl. oz. | P1,850.00



Fewer Lines, No Waiting

Now expression lines and facial wrinkles can be firmed and tightened. TimeWise® Targeted-Action™ Line Reducer is shown to deliver *immediate visible benefits* to the forehead and crow's feet area. But it doesn't stop there. With continued use over time, it delivers *lasting* benefits.

TimeWise® Targeted-Action™ Line Reducer | Net Wt. .13 fl. oz. | P1,900.00



Less fine lines

Nine out of ten women saw less noticeable fine lines and wrinkles* with this lightweight eye cream and you can too!

TimeWise® Eye Cream
Net Wt. .65 oz. | P865.00




Kiss lip lines goodbye

Get anti-aging and priming benefits in one product! TimeWise® Age-Fighting Lip Primer creates healthier looking lips by fighting fine lines and wrinkles while light diffusing microspheres decrease their appearance. Use it on lips, inside and outside your lip line, to extend lipstick wear and help prevent lipstick and lipgloss from feathering and bleeding.

TimeWise® Age-Fighting Lip Primer
Net Wt. .05 oz. | P1,250.00

* As seen by dermatologist in a 12-week clinical study



Get a complete skin care system that targets both existing discoloration and protects from future damage. This was the idea that sent Mary Kay scientists on an in-depth study of ingredients from around the world, plus global research to guarantee their safety and effectiveness.

put on your radiant
white

The result was the exclusive Lucentrix® complex. It's patent-pending and is in every product in the PureWhite™ System from Mary Kay. Our Lucentrix® complex is an exclusive blend of ingredients that, in combination with other key ingredients, delivers Triple-Layer Action to the precise location where the ingredients are most needed for triple the focus on skin fairness. What does that mean to you? Your skin's beautiful, natural tone is restored.

Clinical studies* conducted in Asia and around the world show results that are nothing short of amazing! As you can see, customers will experience benefits in as little as two weeks, but you'll want to make them aware that the true benefits of these products are achieved after consistent use.

	2 weeks	4 weeks	6 weeks	8 weeks
Improvement in skin tone	33%	57%	71%	79%
Improvement in skin clarity up to	15%	22%	25%	30%
Reduction on freckles and ages spots	25%	31%	39%	50%



PureWhite™ Cleanser

Packed with botanical extracts the PureWhite™ Cleanser purifies and soothes the skin. This foaming cleanser prepares skin to receive the maximum benefits of the PureWhite™ System.

Net Wt. 100 g | P1,400.00

PureWhite™ Softener

Finish the cleansing process with PureWhite™ Softener which lifts away micro-impurities and infuses the skin with ingredients that improve skin tone. Your skin will feel refreshed and supple.

Net Wt. 100 ml | P1,300.00

PureWhite™ Essence

Advanced purifying technology in PureWhite™ Essence powerfully accelerates the whitening process, helping

to prevent formation and spreading of dark pigmentation. It also protects from future discoloration and restores long-lasting clarity to the skin.

Net Wt. 30 ml | P2,500.00

PureWhite™ Mask

Enhance the Mary Kay PureWhite™ cleansing process with ingredients that deliver gentle exfoliation and penetrating action to unblock pores, rinsing off instantly to make skin tone appear more even.

Net Wt. 85 g | P1,500.00

PureWhite™ Day Lotion with Sunscreen SPF 15

This lightweight lotion replenishes essential moisture while supporting the whitening effects throughout the day. It inhibits melanin production at the source, while shielding

against skin discoloration caused by UV damage.

Net Wt. 30 ml | P2,200.00

PureWhite™ Night Cream

Use this ultra-luxurious cream at night and awaken to brighter softer skin. Your skin will be infused with moisture, while unique ingredients continue the brightening process during the night when the skin normally renews itself.

Net Wt. 30 g | P2,200.00

PureWhite™ Liquid Foundation

This foundation is a complexion enhancer that evens out skin tone and minimizes the appearance of imperfections. Makes foundation application easier and extends wear.

Net Wt. 30 ml | P1,300.00

* In a clinical study conducted by an independent laboratory, 9 out of 10 women saw younger-looking skin with a less noticeable wrinkles after 8 weeks.

find your beauty in nature

Achieving healthy-looking, balanced skin can seem confusing. Do you layer on more moisturizer for your dry skin? Avoid moisturizer altogether if your skin's oily? Maybe just forget skin care for normal skin? The fact is that all of these things can lead to more imbalances.

Instead, leave the guesswork of caring for your skin to a smart regimen like Mary Kay® Botanical Customized Skin Care. It delivers customized results with nature and science in perfect harmony. You choose the formula for your skin type — dry, normal or oily — and the cleanser, mask, freshener and moisturizer go to work to give your skin exactly what it needs to be beautifully balanced.



The Beauty of Botanicals

Every product in the Mary Kay® Botanical Customized Skin Care Collection contains our exclusive Bio-Enriched™ complex, a nutritional blend of ingredients that features ginseng, pomegranate and oat. Each was selected for its attributes that can be beneficial to the skin – help support your sense of energy; a rich source of antioxidants known to neutralize free radicals; and to help improve the appearance of the skin.

Then, to ensure that each skin type gets exactly what it needs, each formula is customized with additional botanicals.

Formula 2 – Normal Skin

94% of participating Asian women with normal skin saw healthy-looking skin*

The extract of beech tree bud is added to all Formula 2 products to support the needs of normal skin. Beech tree extract is reported to enhance the skin's natural processes. These customized products help energize and revitalize, enhancing the skin's natural beauty.

Cleanser 2 | Net Wt. 113 ml | P725.00
Mask 2 | Net Wt. 113 g | P750.00
Freshener 2 | Net Wt. 150 ml | P750.00
Moisturizer 2 | Net Wt. 118 ml | P765.00



Formula 1 – Dry Skin

88% of participating Asian women with dry skin experienced supple-feeling skin*

For dry skin, hibiscus is added to all Formula 1 products to help alleviate the uncomfortably tight feel and redness often associated with dryness. This hibiscus-enriched system immediately comforts, soothes and softens, restoring skin to a natural radiance.

Cleanser 1 | 113 ml | P725.00
Mask 1 | 113 g | P750.00
Freshener 1 | 150 ml | P750.00
Moisturizer 1 | 85 g | P765.00



Formula 3 – Oily Skin

81% of participating Asian women with oily skin experienced skin that felt balanced*

For oily skin, witch hazel is added to all Formula 3 products to help clarify the skin. When used in skin care products, witch hazel has been shown to act as a mild astringent, helping control oil production so less oil is found on the skin's surface.

Cleanser 3 | Net Wt. 113 ml | P725.00
Mask 3 | Net Wt. 113 g | P750.00
Freshener 3 | Net Wt. 150 ml | P750.00
Moisturizer 3 | Net Wt. 118 ml | P765.00

* Based on a 2-week consumer claim study

1 Extra hydration for skin

Refreshed and transform your skin by restoring its moisture balance and hydration for up to 10 hours. Lavish your skin for a radiant look and unbelievably soft feel with these two top options that meet every woman's style – even those with oily skin.

Intense Moisturizing Cream
Net Wt. 1.8 oz. | P1,395.00

Oil Free Hydrating Gel
Net Wt. 1.8 oz. | P1,395.00



a girls' best
beauty
secrets

Less shine all day

2

Save face in the fight for oil control with this trio of powerful allies. From clearing blemishes to eight hours of less shine to instant absorption, it's a fresh approach to reducing oil all day long.

Mary Kay Oil Matifier
Net Wt. .6 oz | P585.00



Blemish Control Toner 2%
Net Wt. 6.5 fl. oz. | 790.00

Freshness for younger skin

Clean up with Velocity® Skin Care created especially for younger skin. The cleanser deep cleans, exfoliates and freshens. The moisturizer softens skin while controlling excess oil - a great combo for blemish-prone skin. And both products have a hint of the exhilarating Velocity® fragrance, making them the "in" duo for fresh faces.

3

Velocity Facial Cleanser
Net Wt. 5 fl. oz. | P 685.00

Velocity Lightweight Moisturizer
Net Wt. 4 fl. oz. | P 760.00

Velocity Set | P1,445.00



4

gentle care for eyes

Gently remove eye make-up without tugging or pulling and revive those puffy eyes with the cool, soothing gel to leave the eye area firm, toned and moisturized.

**Oil-Free Eye
Makeup Remover**
Net Wt. 3.75 fl. oz.
P690.00

**Indulge Soothing
Eye Gel**
Net Wt. .4 oz.
P1,060.00



Mary Kay Skin Care At-A-Glance. To help you achieve beautiful, healthy looking skin, here's a step by step procedure for your daily skin care regimen. You may follow the step by step procedure from left to right for easy application

Mary Kay

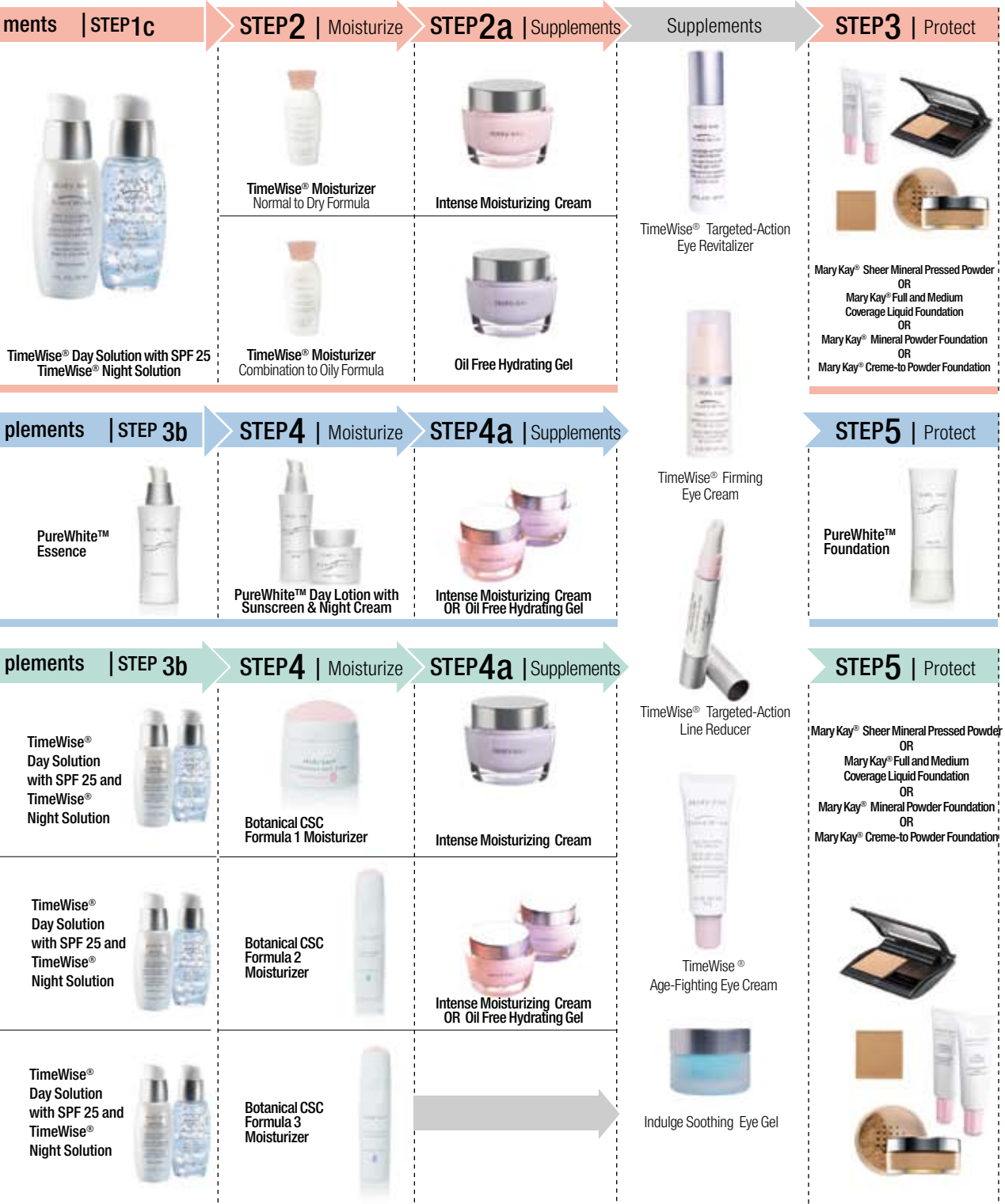
Which Skin Type Are You?		STEP 1 Cleanse, Exfoliate & Freshen	STEP 1a Microdermabrasion	STEP 1b Supplement
TimeWise®	Normal to Dry	 TimeWise® 3-in-1 Cleanser Normal to Dry Formula	 TimeWise® Microdermabrasion	 TimeWise® Replenishing Serum+C AND/OR
	Combination to Oily	 TimeWise® 3-in-1 Cleanser Combination to Oily Formula		

Which Skin Type Are You?		STEP 1 Cleanse	STEP 2 Exfoliate	STEP 3 Freshen	STEP 3a Supplement
PureWhite®	All Skin Types	 PureWhite™ Cleanser	 PureWhite™ Mask	 PureWhite™ Softener	 TimeWise® Replenishing Serum+C AND/OR

Which Skin Type Are You?		STEP 1 Cleanse	STEP 2 Exfoliate/Mask	STEP 3 Freshen	STEP 3a Supplement
Botanical Customized Skin Care	Dry	 Botanical CSC Formula 1 Cleanser	 TimeWise® Microdermabrasion OR Botanical CSC Formula 1 Mask	 Botanical CSC Formula 1 Freshener	 TimeWise® Replenishing Serum+C AND/OR
	Normal	 Botanical CSC Formula 2 Cleanser	 TimeWise® Microdermabrasion OR Botanical CSC Formula 2 Mask	 Botanical CSC Formula 2 Freshener	 TimeWise® Replenishing Serum+C AND/OR
	Oily	 Botanical CSC Formula 3 Cleanser	 TimeWise® Microdermabrasion OR Botanical CSC Formula 3 Mask	 Botanical CSC Formula 3 Freshener	 TimeWise® Replenishing Serum+C AND/OR

Skin Care At-A-Glance

DAILY SKIN CARE OPTIONS



reflect on a flawless choice

The perfect formula. The perfect shade. We've made it easy to choose a Mary Kay® Foundation for a flawless finish

Do you want the feel of a powder with the coverage of a foundation?



It's a weightless skin-perfecting powder that provides buildable coverage and blends effortlessly with the sweep of a brush for a flawless look. It's transfer-resistant and uses a custom-designed brush for the perfect application.

Mary Kay® Mineral Powder Foundation
Net Wt. .28 oz. | P850.00



Do you prefer a liquid foundation and have normal to oily skin?



Delivers skin-loving benefits-like oil control for at least eight hours and beautiful coverage. The liquid foundation is lightweight yet long-wearing and transfer-resistant.

Mary Kay® Medium Coverage Foundation
Net Wt. 1 fl. oz. | P615.00



Do you prefer a liquid foundation and have normal to dry skin?



Lightweight, liquid foundation that hydrates for up to six hours while delivering silky-smooth coverage. Long wearing and transfer-resistant.

Mary Kay® Full Coverage Foundation
Net Wt. 1 fl. oz. | P615.00



Do you like a cream foundation that dries like a powder?



Great two-in-one product that glides on like a cream to hide imperfections, then dries to a soft, powdery matte finish. Lightweight, oil-free

Mary Kay® Creme-To-Powder Foundation
Net Wt. .35 oz. | P590.00



Do you want a moisturizer with just a tint of color?



Gives you three fabulous benefits in one-sheer color, oil-free moisturization and UVA/UVB protection. It's great for the active lifestyle.

Mary Kay® Tinted Moisturizer with Sunscreen SPF 20
Net Wt. 1.5 fl. oz. | P750.00



Mary Kay Accessories



Mary Kay® Cosmetic
Sponge (pk/2) | P 125.00



Mary Kay® Mineral
Foundation
Brush | P 650.00



Mary Kay® Compact
| P 695.00

Mary Kay®
Compact
Powder
Brush
P 150.00

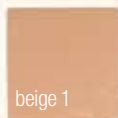


Sheerly Genius

Translucent, silky, luminous. New Mary Kay® Sheer Mineral Pressed Powder is a lightweight, ultrafine powder that imparts an invisible layer of oil-absorbing coverage to keep makeup looking fresh throughout the day.



ivory 1



beige 1

Mary Kay® Sheer Mineral Pressed Powder | P 650.00

Super-Silky Powder.

Help control shine and keep your look fresh with MK Signature™ Loose Powder. The shade choices are perfectly beautiful.



ivory 1



beige 1

MK Signature™ Loose Powder Net Wt. .74 oz. | P800.00

Cover and Conceal. Cover and conceal minor imperfections with this streak resistant, lightweight and creamy formula.



ivory



beige

MK Signature™ Concealer Net Wt. .5 oz. | P505.00

MK Signature™ Facial Highlighting Pen

MK Signature Highlighting Pen Lights up your look with sheer luminosity as special light-reflecting pigments optically "lift" the shadowy areas of your face. Instantly your face looks brighter, your tone more even and your face more radiant.



shade 2

MK Signature™ Facial Highlighting Pen Net Wt. .04 fl. oz. | P1,100.00



Build a flawless foundation

Mary Kay® Mineral Powder Foundation

It's a foundation that goes on with the sweep of a brush. It's a weightless powder that blends effortlessly for natural, flawless look. It's a skin perfecter that makes lines, wrinkles and other imperfections seem to disappear. And it's transfer-resistant so it won't fade away midday. That's the beauty of new Mary Kay® Mineral Powder Foundation.



A brush with greatness.

The secret to the perfect application is using the perfect brush. The Mineral Foundation Brush is custom designed to work with the foundation. They're made for each other to deliver results like you've never seen or felt before. The bristles are soft, natural hair that are short and flat across the top, so you get the right amount of foundation and right level of buildable coverage.



colors
you can't stop
talking about



Once you discover the perfect lip color,
you won't be able to keep it to yourself.



pinks



neutrals



tawnies



metal



Get Maximum Color Impact

Mary Kay® Creme Lipstick is long-wearing and comes in stay-true shades that glide on with a lightweight, creamy texture for maximum color impact that lasts. Plus, it won't feather or bleed. It's even enhanced with vitamin E and a vitamin C derivative to help ward off wrinkle-causing free radicals. In 13 fresh-from-the-runway shades.

NEW! Mary Kay® Creme Lipstick
Net Wt. .13 oz. | P650.00

Maximum Comfort, Maximum Shine

The superlight formula takes shine to a whole new level. It's totally saturated with moisturizers and conditioners so lips feel amazingly soft and supple, and never feel sticky.

Mary Kay® NouriShine™ Lip Gloss
Net. Wt. .27 fl. oz. | P 650.00

sweet raisin pink diamonds cream & sugar



berry sparkle

melon sorbet

coral rose

Soften Up

Buff away dry skin with the Timewise® Age-Fighting Lip Primer, then moisturize with Satin Lips® Lip Balm.



Timewise® Age-Fighting Lip Primer
Net Wt. .05 oz. | P 1,250.00

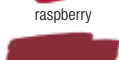
Satin Lips® Lip Balm
Net Wt. .3 oz. | P 645.00

Line and Define

Twist, line, twist back. Mary Kay® Lip Liner features a smooth, creamy, waterproof formula and a retractable pencil that never needs sharpening. It glides on easily with a clean, precise line that perfectly defines lips.

And the color coding outside quickly tells you the shade inside.

Mary Kay® Lip Liner
Net Wt. 0.01 oz. | P 505.00



neutral

Cheek effects

NEW Mineral cheek color!

Blend in? Follow the pack? No way. Women want to celebrate their individuality every way they can. And new Mary Kay® Mineral Cheek Color lets you do just that. It gives you options that look gorgeous no matter what your skin tone is. Customize the fade-resistant color with a light sweep for a natural blush and then build it as you like. The new shades are so versatile, you'll want to try all 3!

When applying cheek color, simple is best. Sweep mineral cheek color on the apples of the cheeks and blend upward along the cheekbones toward the hairline. Stop at the top of the cheekbones, just below the temple. And be sure to start light. You can always build more color.

Why use cheek color? Foundation can cover up a woman's natural flush. Cheek color brings back that youthful glow and brightens the appearance of your face.

While all of the mineral cheek color shades are a can't-miss, here are some quick picks by skin tone from Mary Kay's® makeup artists:

Ivory - Pink Petals
Ivory/Beige - Shy Blush
Beige - Sunny spice

And remember, it's called "cheek" color for a reason. To add glow to the rest of the face, check out "Get It o Glow" on the next page.

The Perfect Companion

Flexible. Customizable. Incomparable. Take color opportunities to a whole new level by having this sensational, super customizable Compact Pro

Mary Kay® Compact Pro
P 1,500.00



NEW! Mary Kay® Mineral Cheek Color
Net. Wt. .18 oz. | P 420.00

NEW! Mary Kay® Retractable Lip
Color Brush | P 420.00



* colors may slightly vary from actual shades



Mary Kay® Compact available at **P695.00** excluding colors and accessories content.



Mary Kay® Eye Applicator | (pack of 2) | P 50.00



Mary Kay® Compact Cheek Color Brush | P80.00

get it to glow

Mineral highlighting powder and mineral bronzing powder let you customize a glow that's right for you. Here's how.

Mary Kay® Mineral Highlighting Powder illuminates the skin for a more radiant tone. Use the shimmer-based Pink Stardust on areas of the face you want to highlight.

- Our makeup artists suggest applying:
- On the tops of cheekbones.
 - Along brow bone.
 - Above the center of the upper lip to add definition and give lips a pouty look.

Mary Kay® Mineral Highlighting Powder
Net. Wt. .16 oz. | P 700.00



Mary Kay® Mineral Bronzing Powder gives you the versatility to contour the face or get a sun-kissed glow. It's like getting a healthy touch of summer anytime. The shimmer shades add natural highlights to the complexion.

Mary Kay® Mineral Bronzing Powder
Net. Wt. .16 oz.
P700.00



sheer & natural

From products to lifestyle, simplicity is simply hot. And makeup artists are playing out this theme on catwalks worldwide. Here's how.

A very subdued look, the entire face uses a soft, neutral palette. Muted eyes get definition through warm shades and a bit of shimmer rather than strong color.

A pink cheek adds a natural sweetness to the face while neutral lips get just a subtle tint.

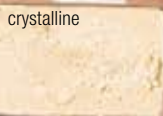
Every Woman's Favorite Tool Kit.

These luxurious, professional quality cosmetic brushes are a must-have favorite.

The set includes a Powder Brush, Cheek Brush, Eye Definer Brush, Eyeliner/Eyebrow Brush and Eye Crease Brush – in the Mary Kay® Cosmetic Organizer Bag. You can even add your Mary Kay® Compact, lip gloss, mascara and more.



hazelnut



crystalline



amber blaze



sunny spice



melon sorbet

shell



Mary Kay® Brush Collection | P2,200.00

Get your color on

Sometimes casual. Sometimes flirty. Sometimes glam. You're never the same woman day in and day out. And that's what makes you so fab! That I-gottabeme attitude is just what new Mary Kay® Mineral Eye Color is all about. With loads of gorgeous new shades to choose from in matte and shimmer, you'll never run out of ways to express your individuality. Combine these fresh new eye colors with new Mary Kay® Mineral Cheek Color in the magnetically modifiable Mary Kay® Compact, and you'll blush over the possibilities. Need a few ideas to get started? No problem. I can show you ways to make them all your own. Are you ready to get your color on?

new friends to **blend** with

New Mary Kay® Mineral Eye Color is vibrant, diverse and full of personality — like the perfect circle of friends. The new mineral-based formula is famous for its oil-absorbing properties, ease of application and excellent coverage. Plus, these long-lasting, crease resistant, fade-resistant shades look fabulous on any skin tone.

NEW! Mary Kay® Mineral Eye Color
Net. Wt. .05 oz | P330.00



** colors may slightly vary from actual shades*



Longer looking lashes with the natural look you love, fortified with a Vitamin E derivative for stronger looking, softer lashes.

MK Signature® Lash Lengthening Mascara (black)
Net Wt. .33 oz. | P595.00

Thick, thin, subtle or dramatic. The new felt tip applicator and quick dry formula put you in control with easy to apply, intense, all day color.

MK Signature® Liquid Eye Liner (black)
Net Wt. 1fl. oz. | P850.00

It's what you need to gently remove eye make-up without the hassle.

Mary Kay Oil-Free Eye Make-Up Remover
Net Wt. 3.75 fl. oz. | P690.00

Mechanical eyeliner pencils glide on for waterproof, smudge-resistant wear.

MK Signature® Eyeliner
Net Wt. 0.01 oz. | P505.00

The MK Signature® Brow Definer Pencil features a creamy, long wearing, waterproof formula that strokes on smoothly to create a well-defined look.

MK Signature® Brow Definer Pencil
Net Wt. .04 oz. | P505.00



stand firm

Super smoothing. Super firming. Super hydrating up to 20 hours a day. And it fights cellulite! In fact, an amazing seven out of 10 women had less visible cellulite and lost up to 1/2 inch on each thigh* with this everything body care treatment

**TimeWise® Cellu-Shape™
Contouring System**
P 3,900.00

**TimeWise® Cellu-Shape™
Day Time Body Moisturizer**
Net. Wt. 8 fl oz. | P 2,300.00

**TimeWise® Cellu-Shape™
Night Time Body Gel**
Net. Wt. 5 fl oz. | P 1,700.00



*These are powerful results a dermatologist saw in a 12 week clinical study at an independent laboratory

Resolve

defend yourself

The pool, the beach, even doing yard work. They're always on the attack. The sun's damaging rays, that is. Defend yourself with products that protect, moisturize and replenish. Use the lightweight, oil-free sunscreen every day for face or body. And don't forget your lips. They're just as susceptible to the effects of the sun.

Mary Kay® SPF 30 Sunscreen
Net Wt. 4 fl. oz. | P995.00

Mary Kay® Lip Protector Sunscreen
Net Wt. .16 oz. | P435.00

get transformed

You've been waiting long enough to slip on that sassy sundress. Because you know how wearing it can transform an ordinary day into an extraordinary one — just like the Mary Kay® Body Care Collections. They deliver benefits that go beyond basic body care in your choice of two botanical enriched collections.

Your choice of the Lotus & Bamboo or Red Tea & Fig Collection. Each collection includes:

Mary Kay® Loofah Body Cleanser
Net Wt. 8 oz. | P1,195.00

Mary Kay® Nourishing Body Lotion
Net Wt. 8 oz. | P 1,195.00

Mary Kay® Deo Body Spritzer
Net Wt. 5 fl. oz. | P 1,250.00

hydration elation is nice

Mary Kay® Hydrating lotion is a treat for skin that's been exposed to wind and dry air. The lotion hydrates for up to 10 hours, leaving skin feeling soft and smooth.

Mary Kay® Hydrating Lotion
Net Wt. 6.5 fl. oz. | P850.00

Mary Kay® 2-in-1 Body Wash & Shave
Net Wt. 6.5 fl. oz. | P 850.00

helping hand

Lend a soothing hand to rough, dry skin. The Satin Hands® Smoothie Hand Scrub cleanses and exfoliates in one step to leave hands feeling smooth and soft instantly. And you'll love the peach scent. The set includes Extra Emollient Night Cream and Satin Hands® Hand Cream. All three come in a pretty peach-colored bag.

Satin Hands Pampering Set | P2,600.00

bliss fulfillment

Enjoy the invigorating scent of mint and a wonderful cooling sensation as this lotion helps relieve tired feet and legs.

Mint Bliss™ Energizing Lotion or Feet & Legs
Net Wt. 3 fl. oz. | P615.00

to get a super body



come to your

There's a reason these fragrance are everyone's favorites. They're delectable. classic or contemporary, fruity or floral Or how about clean, crisp, musky scents? But whatever the scent is, there's one to fit your style!



NEW! Bella Belara™ Eau de Parfum
Net. Wt. 1.7 fl. oz. | P2,300.00

Bella Belara™ is more than a fragrance- it's a beautiful feeling. The exuberant floral fruity eau de parfum captivates immediately. The senses are first treated to delectable medley of apricot and red nectarine. At its heart, dew-covered rose petals and Moroccan jasmine unfold, while a delightful mix of creamy blond woods and cool moss linger.

Affection™ Eau de Parfum
Net Wt. 1 fl. oz. | P2,300.00

Affection™ Eau de Parfum is a modern oriental chypre that awakens the senses with sparkling pink peppercorn. At its heart is the surprising sweetness of Chinese osmanthus and white peony. Finally, the warmth of amber woods delivers a lasting impression. It's pure luxury captured in a bottle. Affection. Never let it go.

Velocity Eau de Parfum
Net Wt. 1.7 fl. oz. | P 2,190.00

This euphoric, fruity floral fragrance captures the energy and spirit of youth in a stylish bottle.

Belara Eau de Parfum
Net Wt. 1.7 fl. oz. | P 1,360.00
A creamy floral fragrance blended with musk.

Journey Eau de Parfum
Net Wt. 1.7 fl. oz. | P 1,570.00
A light, traditional floral fragrance.



scent-ses

MK High Intensity™ Cologne Spray Net Wt. 2.5 fl. oz. | P3,500.00

It's an ambery oriental with intriguing top notes of icy black fennel and silver sage heightened by crushed coffee beans. Captivating. Refined. Distinctive.

Velocity for Him Cologne Net Wt. 2 fl. oz. | P2,240.00

Think mountain air and wooded forests. This cologne has a clean, crisp scent for the extreme Velocity guy.

Domain Cologne Net Wt. 2.5 fl. oz. | P 1,590.00

A fresh modern blend of lavender, oak moss and musk reminiscent of the outdoors.



Skin Care for Men

MKMen™ Face Bar | Net Wt. 4 oz. | P1,150.00

Smooth, healthy-looking skin is his when he starts off his skin care routine with the MKMen™ Face Bar. This essential step begins the process to help reduce the visible signs of aging and restore the look of younger skin.

MKMen™ Moisturizer Sunscreen SPF 25 Net Wt. 3 fl. oz. | P1,495.00

MKMen™ Moisturizer Sunscreen SPF 25 gives him the benefits of a sunscreen plus a moisturizer that he can use every day. With UVA and UVB protection his skin will be shielded from harmful rays that may cause premature aging of the skin.



how can mary kay enrich your



how can mary kay enrich your life?

Mary Kay Inc. is one of the largest direct sellers of skin care and color cosmetics in the world. More than one million women in more than 30 countries around the world are Independent Beauty Consultants with Mary Kay.

By offering enthusiastic people the opportunity to sell quality products, Mary Kay has become a global, billion-dollar company.

Most of our Independent Beauty Consultants began their Mary Kay business because they simply loved using the products and wanted to share them with other people.

Our Independent Beauty Consultants enjoy being part of a world-wide community that fosters encouragement, friendship and motivation. With Mary Kay you are in business for yourself but never by yourself as the company provides many types of ongoing education and support.

Mary Kay awards millions of pesos in prizes that will pamper you with sparkling jewelry, luxury trips and the legendary career car program.

Mary Kay Ash believed that she could change people's lives by offering them an unlimited business opportunity. She started her "dream company" forty years ago; understanding that women would embrace the opportunity to create their own balance between their faith, family life and their work.



life?



get it together

Feel beautiful everyday with the right sets for your skin care needs. Just ask your Independent Beauty Consultant. She'll help you select your customized beauty program.

Basics First for under P 3,000

Don't know where to start? Selecting products to jump start a good regimen can be overwhelming and we hear you! But no worries! Check out our recommended product sets below. These basic sets are enough to get you started with a beautiful routine.



1. SKIN CARE BASIC

- A. TimeWise® 3-in-1 Cleanser | P1,175 and TimeWise® Age Fighting Moisturizer | P1,280 **OR**
- B. Botanical Customized Skin Care Set | P 2,850



2. BASIC COLOR

- Mary Kay® Mineral Cheek Color | P420,
- Mary Kay® Crème Lipstick | P650,
- Mary Kay® Creme to Powder Foundation | P590
- Mary Kay® Compact | P695

3. PAMPERING SET

- Satin Hands® Pampering Set
- P 2,600



4. MEN'S SET

- MK Men™ Face Bar | P1,150
- MK Men™ Moisturizer Sunscreen SPF 25 | P1,495



Beauty Add-ons for P 2,000 & below

Want more? Here are more products you could add on to your beauty routine to attain that ultimate gorgeous look!



1. PROTECT SET

- Mineral Powder Foundation | P850
- Mineral Foundation Brush | P650
- MK Signature™ Concealer | P 505



2. LIP SET

- Mary Kay® Lip Liner | P505
- Mary Kay® Crème Lipstick | P650
- Mary Kay® Nourishine Lip Gloss | P650



3. EYE SET

- MK Signature™ Eye Liner | P505
- MK Signature™ Lash Lengthening Mascara | P595
- MK Signature™ Brow Definer | P505



4. BODY CARE

- Mary Kay® 2-in-1 Wash & Shave | P 850
- Mary Kay® Hydrating Lotion | P 850

Beauty Supplements

Ready for the next step? Once you have familiarized yourself with the use of the basic products, you may want to boost your current regimen with these products to enhance and maximize the benefits you're after!

1. DAY/NIGHT SET

- TimeWise® Day Solution Sunscreen SPF 25 | P1,700
- TimeWise® Night Solution | P1,700



2. MICRODERMABRASION SET

- Step 1: Refine P 1,530
- Step 2: Replenish P 1,530



3. CELLUSHAPE

- TimeWise® Cellu-Shape™ Contouring System
- P3,900



4. SUPPLEMENTS MUST HAVE!

- Oil-Free Eye Make-Up Remover | P690
- TimeWise® Age Fighting Eye Cream | P865





Host a Class!

Now hosting a skin care class can be fun and exciting!

Get a FREE gift everytime you host a class.

Ask your Independent Beauty Consultant how.

Mary Kay's Mission. is to enrich women's lives with all we have to share- the Mary Kay business opportunity, quality products and the Mary Kay Ash Charitable Foundation, a foundation committed to social and health issue that affect women. This mission helps Mary Kay Independent Beauty Consultants like me make more than a living. It helps us make a difference. If you'd like to know more, please call me.

Here's a quick look at the products we offer and the prices. If you wish to place an order, contact your Independent Beauty Consultant.

NOTE: For color products that have a ▲ symbol, refer to the page that lists the shade choices for that product.

NEW PRODUCTS (page 22, 25)			Lightweight Moisturizer	4 fl. oz.	760.00	Lash Lengthening Mascara	.33 oz.	595.00
Mineral Eye Color	.05 oz.	▲ 330.00	Eau De Parfum	1.7 fl. oz.	2190.00	MARY KAY MINERAL CHEEK COLOR (pages 22)		
Cheek Color	.18 oz.	▲ 420.00	Velocity for Him Cologne	2 fl. oz.	2,240.00	Cheek Color NEW	.18 oz.	▲ 420.00
Compact Pro		1,500.00	Velocity Set (with bag)		1,445.00			
REGULAR-LINE PRODUCTS (pages 2-9, 26)			PUREWHITE SYSTEM (pages 10-11)			COMPACTS/APPLICATORS (page 19, 23-24)		
TIMEWISE SKIN CARE			PureWhite Cleanser	100 g	1,400.00	Mineral Foundation Brush		650.00
3-in-1 Cleanser (Normal/dry)	4.5 oz.	1,175.00	PureWhite Mask	85 g	1,500.00	Mary Kay Compact		695.00
3-in-1 Cleanser (Combination/oily)	4.5 oz.	1,175.00	PureWhite Softener	100 ml	1,300.00	Compact Powder Brush		150.00
3-in-1 Cleansing Bar (with soap dish)	5 oz.	1,175.00	PureWhite Essence	30 ml	2,500.00	Retractable Lip Color Brush		100.00
Age-Fighting Moisturizer (Normal/dry)	3.3 fl. oz.	1,280.00	PureWhite Day Lotion Sunscreen SPF15	30 ml	2,200.00	Cosmetic Sponge (2/pack)		125.00
Age-Fighting Moisturizer (Combination/oily)	3.3 fl. oz.	1,280.00	PureWhite Night Cream	30 g	2,200.00	Eye Applicator (2/pack)		50.00
Age-Fighting Moisturizer Sunscreen SPF 15	3 fl. oz.	1,280.00	PureWhite Liquid Foundation	30 ml	1,300.00	Compact Cheek Color Brush		80.00
Day Solution Sunscreen SPF 25	1 fl. oz.	1,700.00	PureWhite Set (7 pcs. w/ bag)		11,780.00	Mary Kay Brush Collection		2,200.00
Night Solution	1 fl. oz.	1,700.00	FOUNDATIONS, CONCEALERS, AND POWDERS (pages 18-19, 23)			Compact Pro NEW		1,500.00
Miracle Set (with bag)		5,560.00	Mary Kay Mineral Powder Foundation	28 oz.	▲ 850.00	WOMEN'S FRAGRANCE (pages 28)		
(Includes 3-in-1 Cleanser, Age-Fighting Moisturizer, Day Solution Sunscreen SPF 25, Night Solution)			Mary Kay Mineral Sheer Pressed Powder	.32 oz.	▲ 650.00	Affection Eau de Parfum	1 fl. oz.	2,300.00
Step1: Refine	2 oz.	1,530.00	Mary Kay Crème-To-Powder Foundation	.35 oz.	▲ 590.00	Bella Belara EDP	1.7 fl. oz.	2,300.00
Step2: Replenish	1 fl. oz.	1,530.00	Mary Kay Mineral Bronzing Powder			Belara Eau de Parfum	1.7 fl. oz.	1,360.00
Microdermabrasion Set (with bag)		3,050.00	Desert Sun	.16 oz.	700.00	Journey Eau de Parfum	1.7 fl. oz.	1,570.00
Replenishing Serum+C		7,000.00	Mary Kay Mineral Highlighting Powder			MEN'S FRAGRANCE (pages 29)		
Targeted-Action Eye Revitalizer	.34 fl. oz.	1,850.00	Pink Stardust	.16 oz.	700.00	Domain Cologne	2.5 fl. oz.	1,590.00
Targeted-Action Line Reducer	.13 fl. oz.	1,900.00	Mary Kay Medium-Coverage Foundation	1 fl. oz.	▲ 615.00	High Intensity Cologne	2.5 fl. oz.	3,500.00
Firming Eye Cream	.5 oz.	1,850.00	Mary Kay Full-Coverage Foundation	1 fl. oz.	▲ 615.00	BODY CARE (pages 26-27)		
Age-Fighting Eye Cream	.65 oz.	865.00	Mary Kay Tinted Moisturizer with Sunscreen SPF20	1.5 fl. oz.	▲ 750.00	Mary Kay Red Tea & Fig Loo-fah Body Cleanser	8 oz.	1,195.00
Age-Fighting Lip Primer	.05 oz.	1,250.00	MK Signature Concealer	.5 oz.	▲ 505.00	Mary Kay Red Tea & Fig Nourishing Body Lotion	8 fl. oz.	1,195.00
Cellu-Shape Daytime Body Moisturizer	8 fl. oz.	2,300.00	MK Signature Loose Powder	.74 oz.	▲ 800.00	Mary Kay Red Tea & Fig Deo Body Spritzer	5 fl. oz.	1,250.00
Cellu-Shape Nighttime Body Gel	5 fl. oz.	1,700.00	Facial Highlighting Pen	.04 fl. oz.	1,100.00	Mary Kay Lotus & Bamboo Loo-fah Body Cleanser	8 oz.	1,195.00
Cellu-Shape Contouring System		3,900.00	CUSTOMIZED SKIN CARE (pages 14-15, 21)			Mary Kay Lotus & Bamboo Nourishing Body Lotion	8 fl. oz.	1,195.00
BOTANICAL CUSTOMIZED SKIN CARE (pages 12-13)			For Eyes			Mary Kay Lotus & Bamboo Deo Body Spritzer	5 fl. oz.	1,250.00
Cleanse			Indulge Soothing Eye Gel	.4 oz.	1,060.00	Mary Kay 2-in-1 Wash & Shave	6.5 fl. oz.	850.00
F1 Cleanser	113 ml	725.00	Oil-Free Eye Make-up Remover	3.75 fl. oz.	690.00	Mary Kay Hydrating Lotion	6.5 fl. oz.	850.00
F2 Cleanser	113 ml	725.00	For Lips			Satin Hands Pampering Set		2,600.00
F3 Cleanser	113 ml	725.00	Satin Lips Lip Balm	.3 oz.	645.00	Satin Hands Satin Smoothie	7.75 oz.	995.00
Exfoliate			For Face			Satin Hands Hand Cream	3 oz.	550.00
F1 Mask	113 g	750.00	Blemish Control Toner 2%	6.5 fl. oz.	790.00	Mint Bliss Energizing Lotion for Feet & Legs	3 fl. oz.	615.00
F2 Mask	113 g	750.00	Intense Moisturizing Cream	1.8 oz.	1,395.00	SUN CARE (page 26-27)		
F3 Mask	113 g	750.00	Oil-Free Hydrating Gel	1.8 oz.	1,395.00	Mary Kay SPF 30 Sunscreen	4 fl. oz.	995.00
Freshen			Oil Mattifier	.6 fl. oz.	585.00	Mary Kay Lip Protector Sunscreen SPF 15	.16 oz.	435.00
F1 Freshener	150 ml	750.00	MEN'S SKIN CARE (pages 29)					
F2 Freshener	150 ml	750.00	MKMen Face Bar	4 oz.	1,150.00			
F3 Freshener	150 ml	750.00	MKMen Moisturizer Sunscreen SPF 25	3 fl. oz.	1,495.00			
Moisture Balance			MARY KAY LIP PRODUCTS (pages 20-21)					
F1 Moisturizer	85 g	765.00	Crème Lipstick	.13 oz.	▲ 650.00			
F2 Moisturizer	118 ml	765.00	Lip Liner	.01 oz.	▲ 505.00			
F3 Moisturizer	118 ml	765.00	NouriShine Lip Gloss	.27 fl. oz.	▲ 650.00			
Sets			MARY KAY EYE PRODUCTS (pages 25)					
Botanical Set F1 (with bag)		2,850.00	Mineral Eye Color NEW	.05 oz.	▲ 330.00	ALL PRICES ARE SUGGESTED RETAIL.		
Botanical Set F2 (with bag)		2,850.00	Eyeliner	.01 oz.	▲ 505.00	Prices are subject to change without prior notice.		
Botanical Set F3 (with bag)		2,850.00	Liquid Eyeliner	1 fl. oz.	850.00			
VELOCITY (page 15, 28-29)			Brow Definer Pencil	.04 oz.	▲ 505.00			
Facial Cleanser	5 fl. oz.	685.00						

pink changing lives™



We're painting the world pink. Not just with our products or opportunity, but with our mission to change lives. It was a founding vision of Mary Kay Ash in 1963. We've been fulfilling it ever since with programs that make a difference – programs like “Beauty that Counts”, when you buy an Apple Berry lipstick 100 percent of wholesale profits will be donated to local charitable institutions to provide hope to Filipino women and children in need.