

who can attend?

- New Beauty Consultants who register within 60 days from signing up
- ALL must register in advance and pay the P200 registration fee

how do i register?

- Completely fill up the registration form and submit or fax the form together with your payment to the nearest Beauty Center.
- Customer Service will issue an OR and put an OR # to your registration form.
- Deadline for registration is a week prior to class date.
- **Please note that on-site registration will not be accepted.**

how long will the training be?

- Two (2) days per class run from 9 am - 2:30 pm on the 2nd and 3rd Saturday of the month.
- One (1) ESRS class run per month in Beauty Centers.

***Note:** Beauty Center ESRS classes (company-run) have minimum number of participants as follows:

- Makati (30 participants)
- Davao (20 participants)
- Cebu (10 participants)
- Zamboanga (10 participants)

**If the minimum number of participants for the class is not met, the class will be re-scheduled on the 3rd and 4th Saturday of the month OR next month's class.

***In case of class re-schedule, new IBC may choose to attend the next class date OR SD-run class. New IBCs who choose to attend the SD-run class, registration payment made to MKP will not be refunded but may be credited to their next purchase.

who will train the new BCs?

- Sales Directors with Sales staff as facilitators

where will the training be?

- Training rooms in all Beauty Centers for company-run classes
- Venues to be announced for SD-run classes

what will I learn in ESRS

- Mary Kay Culture
- Managing your Business
- Product Knowledge
- Business Basics
- The Skin Care Class
- Goal Setting

what do I get after I attend esrs?

- Receive a certificate of completion during graduation ceremony right after the Day 2 class.
- Get a product set and a color showcase worth P6,000.

* The Company reserves the right to substitute any product in the ESRS product set with an equivalent or higher retail value.

More Information

- The free ESRS product set and color showcase may be availed until the end of the following month after graduation.

Essential Steps to Reach Success

MARY KAY[®] registration form

Complete and return with your payment:
MKP Customer Service | 2nd Floor Allegro Center, 2284 Pasong Tamo Extension, Makati City | Fax: 859-6299

ENROLLMENT INFORMATION

Fill up completely. Only complete forms will be processed

I am a new Independent Beauty Consultant

Consultant Number						Start Date as IBC	Month	Day	Year	Enrollment Date	Month	Day	Year
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First Name																							
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Surname																							
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Complete Address (Number / Street / Brgy. / City)																							
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																				Postal Code			
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Home Phone No.						Cellular Phone No.						Business Phone No.					
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YES!

I wish to enroll in the ESRS Program on:

- Company Run Schedule: _____

- SD Run Schedule: _____

Payment Mode:

- Cash Php. _____

- Credit Card
 Card # _____
 Type: _____
 Expiration Date: _____
 Signature: _____

- Cash Deposit _____
 (Attach Deposit Slip)

To be filled up by Customer Service only:

Received by: _____

O.R.#: _____

Essential Steps to Reach Success (ESRS)

A two-day training course educating Independent Beauty Consultants on the fundamentals of the Mary Kay opportunity and business basics.

ESRS Guidelines:

- The course is open to all new Independent Beauty Consultants.
- To register: Accomplish this form completely and submit or fax to Customer Service at 859-6299 with the payments attached. Registration fee is P200.
- Bring to class: Pen or pencil, color tools & starter kit. You will receive your handbook on the 1st day of your training.
- Be in your corporate/business attire.
- To graduate: Attend all sessions of the course. Graduation will be held on the 2nd day of your training.
- Benefits: Certificate of Completion & Graduation product set and Color showcase
- Check class schedule from Customer Service or in posters in Beauty Centers for time, dates and venue.

Learn the basics and enjoy the ESRS product set

worth ₱6,000



INCLUDING THE COLOR SHOWCASE
Pouch
Color Insider Book
Color Insider DVD
Color Samplers

why attend esrs?

find out the reasons why this training program is a must!

"I encourage new Beauty Consultants to start from the basic. Attend ESRS. Bear in mind that in war, victory is assured if you know the terrain. In Mary Kay, success is assured when you are equipped with the basic knowledge of the business. You work smart, not hard. You can learn all the tips you need in ESRS. Enroll now!"

- Senior Sales Director **Ma. Linda Duran**

"We highly recommend that new Beauty Consultants attend ESRS. Why? This will serve as a strong foundation in your Mary Kay career; we want you to be with us on a long term basis and this will be a pre-requisite to your success"

- Senior Sales Director **Anna Gayle Guerrero**

"ESRS is really good and helps new Beauty Consultants start their business. In Mary Kay, having all the knowledge will help you a lot to earn more money for your family"

- Sales Director **Virgie dela Cruz**

More details can be found online at the Mary Kay Philippines website, MK Buzz. Just click on Sales Programs/New Consultant Program/ESRS.

MARY KAY®

MARY KAY (PHILS), INC.

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Pasong Tamo Extension, Makati City
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Fax Nos: (02) 859-6299
Email: mkpccservice@mkcorp.com

QUEZON CITY

G/Flr Casa Rafael Bldg.
1223 Quezon Avenue,
Quezon City
Tel. Nos: (02) 371-83-55
Fax No: (02) 371-8322

DAVAO CITY

Door 6 & 7 Regina Complex
CM Recto Avenue,
Davao City
Tel. No: (082) 224-5956
Fax No: (082) 224-5955

CEBU CITY

G/Flr, Cebu Capitol
Comm. Complex,
N. Escario Street,
Bgy. Camputhaw, Cebu City
Tel. No: (032) 254-8081
Fax No: (032) 253-4661

ZAMBOANGA CITY

2/F YPC Building
Veteran's Avenue,
7000 Zamboanga City

Visit our website : www.marykay.com.ph



a member of:
DIRECT SELLING ASSOCIATION
OF THE PHILIPPINES, INC.
www.dsap.ph

MARY KAY®
Enriching Women's Lives

master the basics of your mary kay business

Essential Steps to Reach Success

2010 EDITION

is here for you!



what is esrs all about

- Teaches you the smart and proven way to conduct your business professionally
- Prepares you to be productive on a long term basis
- Nurtures you to sell and recruit the Mary Kay way to earn income immediately

what you get from attending esrs

- Priceless Education – know all about the Company and the ins and outs of the business
- Solid foundation to begin your Mary Kay career
- Financial success in your Mary Kay career
- Certificate of Completion

It's definitely your solid foundation
to a financially rewarding career
of a lifetime!

Get a Free ESRS product set and color
showcase worth P6,000 for your first
purchase after graduation of a single
P16,000 retail order.

Enroll now at ESRS!